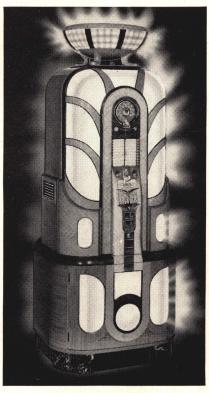
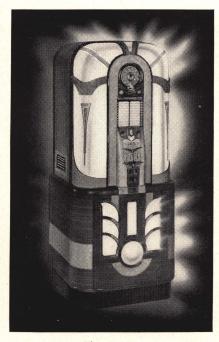


The 1942 ROCK-OLA COMMANDO



The 1942 ROCK-OLA PRESIDENT



The 1942 ROCK-OLA PREMIER

"THEY'RE THE THREE FOR ME!!"

Says FRANK NAVARRO, Leading Music Operator of Southern California and Mexico:

Frank Navarro and his Navarro Music Company can rightly be called an international operating organization, for in addition to his extensive operating activities in Southern California he maintains a large operation in the central portion of the Republic of Mexico. With machines operating in every conceivable type of location and under widely varying conditions, Navarro must have the finest the music industry offers and naturally he selected ROCK-OLA, and has already taken delivery on 92. But wait . . . let him tell you in his own words:

"We have been in the music operating business for a number of years. We have had opportunities to test the various machines on our diversified locations and as a result of our experiences we have come to select the 1942 Rock-Ola line as the finest, most flexible, and best bet for the music operator today.

"In our operations, just as with countless hundreds of other operators, we must have a machine built for trouble-free operating in remote sectors. We must have a machine with an appeal that will last for the duration of the war . . . be it one year or five . . . and, last of all, a machine requiring the very minimum of servicing and attention for the tire and gas rationing periods ahead. We are confident we have such equipment in the 1942 Rock-Ola line."

If you have not analyzed the Rock-Ola line and its possibilities in your operations, we urge you to come in and do so TODAY!



EXCLUSIVE ROCK-OLA DISTRIBUTOR FOR SOUTHERN CALIFORNIA AND NEVADA

Jean J. Minthorne

2920 West Pico Blvd.

Los Angeles, California

The 112th Consecutive Monthly Issue of the

Coin Machine Review

OCTOBER, 1942

The COIN MACHINE REVIEW for October, 1942, Vol. 10, No. 4. Published monthly at III5 Venice Blvd., Los Angeles, Calif. Fltzroy 8269, Paul W. Blackford, editor and publisher. NEW YORK OFFICE, Ralph P. Mulligan, 441 Lexington Ave., Murray Hill 2-5589. CHICAGO OFFICE: C. J. Anderson, 35 East Wacker Drive, CENtral III2. PORTLAND, Ore., OFFICE: J. A. Converse, 1007 Terminal Sales Bldg., ATwater 2111. Entered as Second Class Matter July 3, 1936, at the Post Office at Los Angeles, Calif., under the Act of March 3, 1879. SUBSCRIPTION RATES: \$1.00 per year or \$2.00 for 3 years. 25c per copy.

Tax Bill Progress

WASHINGTON (Special).—With October 17th set as the date on which to conclude discussions and actions on the 1942 Revenue Bill now before the Senate, it is expected that the section referring to the Coin Machine industry will be given final consideration on the 15th.

consideration on the 15th.

When the bill affecting coin machines came up on the floor on the 10th Senator Sheridan Downey (California) made a statement that the present bill was ambiguous and confusing and required clarification. Senator George joined in with him in admitting that the bill was very unclear and offered no objections to an amendment, which Downey amended as follows:

follows:

"On page 566, line 17, to add: 'provided however that trade stimulation machines shall not be construed to be gaming devices'".

Downey then moved that the matter be referred to Conference which was granted unanimously.

Arthur Mohr, attorney for the Associated Operators of Los Angeles County, and Sidney Mackin, managing director of the Amusement Merchants Association of San Francisco, are in Washington in behalf of the measure.

If the suggested amendment is adopted on the 15th it will result in a \$10.00 per year levy on automatic phonographs, marble tables, and counter machines, and a \$100.00 per year tax on any gaming device equipped with an automatic payout mechanism. Under the wordage of the amendment it is hoped to include marble tables, counter games, diggers, and the like, under the "Trade Stimulator" classification.

NOV. TAX CALENDAR

NOVEMBER 20
FEDERAL INCOME TAX. Withholding Agents. Monthly return on tax
withheld on bond interest for the preceding
month to be filed with the Collector of
Internal Revenue.

NOVEMBER 30
FEDERAL TAX ON ADMISSIONS
AND DUES, FACILITIES, OIL PROCESSING, SAFE DEPOSIT LEASES,
ELECTRICAL ENERGY, TRANSPORTATION, SALES (INCLUDING RETAILERS' AND MANUFACTURERS'
EXCISE TAXES). Taxpayers. Return
and payment of tax for preceding month to
Collector of Internal Revenue.

New Nickel Appears

WASHINGTON.—The new wartime nickel, a five-cent piece made of copper, silver and manganese, without any nickel to conserve that critical war material, made its appearance here October 8.

The new coin, made of 56% copper, 35% silver and 9% manganese, replaces the old 25% nickel, 75% copper five-cent piece, but reporters noted no difference in the outward appearance when Treasury Secretary Morgenthau passed out samples.

Conversion Business Brisk

SAN ANTONIO, Tex.—According to Harold W. Thompson, manufacturing activity on his conversion units for Chicken Sam and Jailbird machines continues brisk. States Thompson:

"It may interest you to know that we have been manufacturing conversion units for Chicken Sam and Jailbird machines over a period of ten months and a product surviving that length of time must have merits. Our conversion units are being sold by many leading distributors throughout the United States, and we have made shipments to operators from coast to coast in the United States, as well as Canada and other foreign countries. Although we have sold a very large quantity of these units there is no question but what many operators have paid little or no attention to the fact that these conversion units will put their Ray Guns on a very favorable earning basis. We have a standing offer of a moneyback guarantee on all sample units, and operators owning machines who have not converted should certainly take advantage of our liberal offer—they have everything to gain and nothing to lose.

"In addition to the "Siamese Rats" unit which we are manufacturing for Chicken Sam and Jailbird machines, we have a very attractive straight Jap conversion unit for both the Bally Shoot the Bull and the Bally Rapid Fire machines. These units consist of a Jap figure and new scenery processed in 16 colors. Even though the conversion units for Bally Shoot the Bull and Bally Rapid Fire machines have only been on the market two months, we have enjoyed a very nice volume of business on them and many repeat orders from the operators as a result of the sample they purchased."

"She's a movie actress, isn't she?"

"How did you guess?"

"I thought so by the filmy dress she

Gas Rationing National

LOS ANGELES.—As a result of the recent report of the Baruch Committee, Gas Rationing on a national scale is set to descend upon operators in all of the states November 22.

Anticipating such rationing, there has been considerable swapping of locations in various parts of the nation, with operators endeavoring to consolidate their routes and thereby save mileage in covering their spots.

According to information received from Washington, each local Board has supreme authority over local affairs, although the policy making is done by the OPA office in Washington. The operator's category is that of vending machine maintenance men, which entitles each person to a preferred card, known as Card "C." This, of course, is subject to local conditions, over which the head of the local board has exclusive jurisdiction.

On October 7, Arthur Mohr, attorney for Associated Operators of Los Angeles County, wrote from Washington: "Mr. Bell of the OPA has told me that from their experience in the 13 eastern states they have catalogued certain occupations and have listed them under specified headings according to their requirements. Men in our line are listed as 'Vending Machines Maintenance Men' and given a preference card—"C," but he says that local conditions will govern so that if in any district the maintenance of machines requires a greater mileage area, then the gallonage is increased."

In the east operators using their passenger cars in their business have been given B rationing cards, which permits 8 gallons per week. Operators with truck or station wagons have S cards, allowing them unlimited gas. Passenger cars have been changed into station wagons by taking out the back seat and painting the name of the company on the front door, and this has been acceptable to local boards in obtaining an S card.

On the Cover . .

The football season opens across the nation, prompting us to wax poetic:

A beauty, by name Henrietta,

Invariably wore a tight sweater.

Three reasons she had;

To keep warm wasn't bad,

But the other two reasons were better.

THE REVIEW HAS NEVER MISSED AN ISSUE IN THE PAST TEN YEARS!!
NO OTHER COIN MACHINE MONTHLY CAN MAKE THAT STATEMENT!!

COIN MACHINE REVIEW

Tom Murray Retires
FORT WORTH, Texas—Tom Murray has retired from the coin machine publishing field and will devote all of his time to a publication of his own which covers another industry.

This announcement came out of Fort Worth this month when Murray let it be known that the Venetian Blind News, a publication which he started a few years back, would require all of his attention in the future

Murray is one of the old timers in the industry. He launched the Automatic World as the second independent coin machine paper in the industry back in 1930, and lays claim to having coined the word "Op" as expressive of the operators connected with the industry.

Solomon in Los Angeles

LOS ANGELES.—Solly Solomon, manager of Western Distributors, Seattle, paid Los Angeles a visit the first part of October and stopped in at the REVIEW offices to talk over the good old days when he was located locally.

Solly flew from Seattle to San Francisco where he spent a day or two with Lou Wolcher before hurrying on to Los Angeles to meet his son, Walter, who is in the Coast Guard and arranged to be here to greet his father. Walter has completed three years in the service and is now in his second term.

During the summer Solly entertained his father, Edward E. Solomon, on the first vacation he had had in fifty years. Now 82, he boasts of 62 years practicing law in the state of Texas.

PIN GAME OPERATORS!

. GET THE GUARDIAN SERVICE KIT

Before It's Too Late!! We Cannot Promise Delivery If You Delay! Buy 2, 3 or More Right Away!!



The finest kit of electrical parts ever assembled. Has paid for itself time and again! TAKE OUR TIP-ORDER AS MANY AS YOU WILL NEED QUICK - YOU'LL THANK US!! Contains Silver Points, Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets and Copper Pig Tail Wire.

ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

BLOCK MARBLE CO.

1527 FAIRMOUNT AVE. PHILADELPHIA, PA.

GET IT FROM BLOCK-THEY HAVE IN STOCK!

Laymon Has United Games

LOS ANGELES. - The operators have made Paul A. Laymon's establishment a "must" for the past ten days to examine the refurbished United Manufacturing Co.'s Midway and Sun Valley on display. Comments have been most complimentary and the consensus of opinion seems to be that United is doing an A-1 job in rebuilding and redesigning marble tables.

Interest locally has been especially keen for Harry Williams, a former West Coast manufacturer, is half owner of United and well known to coinmen in these parts.

United's first two games are exceptionally well done and only an expert could tell them from spanking new games.

Henry Mohr Passes

LOS ANGELES-Henry Mohr, father of the seven Mohr Brothers of Coin Machine fame, passed away in Los Angeles September 28th at the age of 81. He had been in ill health for some little time and a heart attack resulted in his passing.

Funeral services were conducted at the Groman Mortuary on the 30th and interment followed in the Home of Peace Ceme-

Surviving are the seven sons, two daughters, and 35 grandchildren. His wife preceded him in death twenty years ago.

Review Scribe WAAC Lieut.

LOS ANGELES-When the W. A. A. C. opened offices in Los Angeles September 21st to enlist women for service in the Women's Auxiliary Army Corps, one of the two lieutenants in charge was Lieut. Henriette Horak, former San Francisco newshound for the Coin Machine Review.

Miss Horak, an American by naturalization, was born in Czechoslovakia and was

orphaned in World War I. She made many friends in the Coin Machine Industry when she covered the newsbeat for The Review in the San Francisco Bay Area. Following her stint on this publication, she handled publicity for the S. F. World's Fair and just before the war was doing publicity and promotion work for the California Prune Growers Association.

Boy at Ace Arnsbergs

PORTLAND, Ore.—It's an eight pound baby boy at the home of Mr. and Mrs. Ace Arnsberg. The little fellow put in an appearance on September 26th and baby, the missus and Ace are all bearing up well.

Proud daddy is well known in coin machine circles and has been freely passing out cigars to well-wishers.

Every American Should Learn to Shoot and Hold a Rifle

The most thorough and complete "CHICKEN SAM" -Change-over to "JAP" Ray Guns—in the U.S.A.

* "SHOOT THE JAP" Ray-O-Lite Guns *

\$150.00 Value

1/3 Deposit, Balance C. O. D.

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics. The machine is made to look brand new. A certified check of \$125.00 will start one of these quick income Ray Guns on the road to you.

-SEEBURG-

"SHOOT THE CHUTES" Ray-O-Lite Guns

\$160.00 Value

1/3 Deposit, Balance C. O. D.

Reconditioned "CHUTES"—2 Jap Faces on the Parachutes—100 shot machine, late head, or scoring unit. This is the last Ray Gun J. P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. A certified check of \$125.00 will start one of these fine Ray Guns on the road to you.

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CHICAGO, ILL.

Headquarters for **Vest Pocket Repairs**

PROFIT by the added conveniences included in our exclusive overhaul job. You will like the free action of the coin chute; coins can't stick. Also the coins visible in tube at all times.

Bring your old machines up to date inexpensively.

H. R. GRAHAM

212 E. Palmer Ave. Glendale, Cal. Citrus 1-1093

COIN MACHINE REVIEW

SUN VALLEY
Made from your Sun Beam

Get NEW GAME PROFITS Again!

Read What Others Say About Our Renewal Service

- Louis Boasberg, New Orleans Novelty Co., says: "I am very elated over the prospect of being able to buy rebuilt games in the future from someone who evidently knows what the operators want in the way of pin games as to player appeal, percentage adjustability and also flash beauty incorporated into the cabinet as well as the backboard and playing field."
- H. W. Roberts, Joy Automatics, Elmira, N. Y., says: "Your game Midway which we received is very good and thanks for doing work of that type."
- Carl Trippe, Ideal Novelty Co., St. Louis, Mo., says: "Just a few words of congratulation on your Midway machines. I have received enthusiastic reports from many operators and they all agree that the machines cannot be distinguished from new games."
- Ben Axelrod, Olive Novelty Co., St. Louis, Mo., says: "We are shipping you today, one Sun Beam to be changed over to Sun Valley. If this turns out as good as the Midway, we will be very well pleased."
- Harry Heiman, Sales Mgr., National Coin Machine Co., Chicago, says: "MIDWAYS are great Money Makers."

Do not confuse our service with those who merely rename and repaint your old games. Ours is a COMPLETE rebuilding and redesigning operation.

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to West Coast Distributors

You can order Zombies and Sunbeams from Central and Eastern distributors to be shipped direct to us to be rebuilt into MIDWAY and SUN VALLEY. This offers faster delivery and reduces your shipping costs.

SEE YOUR DISTRIBUTOR OR WRITE DIRECT
SEND IN YOUR ZOMBIES and SUN BEAMS TODAY!



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Hundreds of 1c-5c-10c-25c-50c Brand New, Factory Rebuilt and Reconditioned BELLS in Stock, Send for Complete Price Bulletin!

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2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

St. Louis

ST. LOUIS-Virgil Bernsen is back in town on a ten-day furlough from Fort Sill. But it's Lieutenant Bernsen now, he having received a commission as Second Lieutenant after successfully completing the offi-cers training course. The Davies Novelty Co., along with the whole industry, is proud

COIN

MACHINE

REVIEW

0

FOR

OCTOBER

1942

John Kling, who for the past four months has acted as floor manager at the Davies Arcade on Delmar Avenue, is back working the routes for the firm. "My dogs gave out on me," John laments. The Davies Novelty bowling team, cap-

tained by Harry Davies and including John Parson, Ora Knop, J. Hynes and Bill Smith, is in good spirits after winning on two straight nights. It had lost its previous eight games simply because the members neg-lected to take their vitamin tablets regu-

Jack Osborne, of the McCall Novelty Co., has been sent to Randolph Field, Texas, as an instructor in radio. A baby boy was born to the Osbornes recently.

Andy McCall, along with practically everyone else in the business, was seen at the recent ball games between the Cards and the Yanks.

Mildred Hinkamp, personable secretary with McCall Novelty, is leaving the firm to

get into defense work.

Staff Sergeant Ralph Pearlstein, brother of Sophie Pearlstein of McCall Novelty, postcards from Camp Funston, Kansas, to friends in the coin machine industry here regularly.

Carl Trippe, of Ideal Novelty, recently announced his opening of three new Arcades at strategic traffic points of the city. One is in the 2000 block of 39th St., another in the 4000 block of West Florissant, and the third is on Broadway and Chip-

Ralph Wilson of Farmington, Mo., and Al Richardson of Herrin, Ill., were included in the long list of out-of-town operators to visit

St. Louis in late September.

Leo Wichlan, former floorman at Ideal, is presently engaged in defense work at a Louis plant.

Bill Farmer, of Ideal, has enlisted in the Navy and is ready to leave for boot camp any day now. His duty of route supervisor will be taken over by Lou Riebling, who formerly managed the Ideal Roller Rink. Bert Canoll has assumed the job of manager of the Ideal Roller Rink.

Al Haneklau, of the Olive Novelty Co., has enlisted in the Navy and is awaiting assignment.

Lee Turner reports he is having success with his Panoram routes and only hopes that it continues as successfully in the fu-

Nate Wolff postcards regularly to coin friends here from Honolulu. . . . His last letter expressed the hope that he would like to see the Cardinals play for the championship.

There was plenty of excitement around Olive Novelty on Saturday morning, September 26, when the building right next door burned down, killing two people. Quick work by city fire-fighters prevented the spreading of the fire.

Phyllis Tzinberg, secretary at Olive Nov-elty, passed all the tests for the WAAC's and was told to come back in February, at which time the age requirements will be satisfied.

James Prosser

New York

NEW YORK-One of the busiest men in Gotham the past month has been George Glassgold, who has been planing back and forth to Washington, D. C., in behalf of the industry's interest in the new Tax Revenue bill. Attorney Glassgold has submitted an amendment which is fair to the industry and which it is hoped will be incorporated

in the measure.

Jack Mitnick reports Panorams moving rapidly at the George Ponser office. Seymour Piltch, formerly with Ponser, is now managing an Arcade in Pennsylvania.

The first breath of cold weather started some of the lads thinking about Florida. This year they'll find things a bit changed and the fancy hotels they used to stop at now in the hands of the army. First to scoot

Repairing, Refinishing Refurbishing

The Best Work in The West

Satisfaction Guaranteed Get Our Prices!

MILO J. HERRING

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At the outbreak of the War THE REVIEW advised all subscribers in war areas that the facilities of our organization were at their disposal, without charge, in the purchase and dispatching of materials and machines they might need to continue their operations in their respective areas. Since then THE REVIEW has served many, and all have been pleased with the personal service given their requirements. Whatever your needs might be, THE REVIEW will gladly purchase and forward to you, as cargo space is available, any equipment you might need. Send us your "want" list, with your remittance, and we will take care of your requirements. THE REVIEW will refer orders to advertisers in the nearest shipping point and see that equipment shipped is completely reconditioned and ready for operating.

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MILLS:	CLUB CONSOLES (Not a scratch	MILLS 4 BELLS (Used)
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sides, rebuilt mechanism)5c-\$184.50	CHROME VEST POCKETS5c- 47.50	MILLS JUMBO PAYOUT 79.50
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sides, rebuilt mechanism)10c- 189.50	TRIPLEX, 5-10-25 49.50	JENNINGS TOTALIZER 99.50
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sides, rebuilt mechanism)25c— 194.50	CHIEFS5c— 69.50	KEENEY SUPER BELL, New
ORIGINAL CHROMES,	CHIEF 4 STAR 64.50	
like new5c— 169.50	CLUB CONSOLE (Rebuilt,	SARATOGAS, Payout (Some skill awards)
BROWN FRONTS, knee action,	like new)5c- 99.50	
perfect5c— 169.50	CLUB CONSOLE (Rebuilt,	PACE REELS, 5-10-25 59.50
BROWN FRONTS, knee action,	like new)10c— 104.50	PACE RACES (Brown Cabinet,
perfect25c— 137.50	CLUB CONSOLE (Rebuilt,	20 to 1)
BLUE FRONTS (Rebuilt and refin-	like new)25c— 109.50	JENNINGS GOOD LUCK 29.50
ished, Club handles)5c— 109.50	SILVER CHIEF5c- 144.50	ONE BALL MULTIPLES
BLUE FRONTS (Rebuilt and refin-	WATLING:	GRAND STAND 59.50
ished, Club handles)	ROL-A-TOPS, 5-10-25 44.50 up	GRAND NATIONAL
ished, Club handles)25c— 115.50		GRAND NATIONAL /7.50
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2-4 payout)5c— 49.50	COMET50c- 99.50	BLUE GRASS 139.50
WAR EAGLES (Rebuilt, refinished,	COMET, 3-5 payout5c— 44.50	SPORT SPECIALS 89.50
3-5 payout)5c— 69.50	COMET, 3-5 payout10c— 46.50	GOLD CUPS 49.50
EXTRAORDINARIES (Used very	COMET, 3-5 payout25c- 48.50	
little)5c— 69.50	ALL STAR, 2-4 payout, 5-10-25c— 39.50	EUREKA 29.50
EXTRAORDINARIES (Used very	SLUG REJECTOR, Perfect5c— 89.50 SLUG REJECTOR, Perfect10c— 92.50	PHONOGRAPHS
little)10c— 74.50	SLUG REJECTOR, Perfect25c— 95.50	
EXTRAORDINARIES (Used very		ROCK-OLA, 1941 SPECTRAVOX with
little)25c— 79.50	CONSOLES	Playmaster, Perfect
BLUE FRONT50c- 199.50	MILLS 4 BELLS, New—Original	WURLITZER P-12, 312 29.50
CLUB CONSOLES (Not a scratch	Crate (the last shipment out of	SEEBURG A & B
on them)5c— 199.50	the factory) WRITE	WURLITZER 616 59.50
We carry a complete stock of Seeburg	parts and tubes for all models. TERMS	: 1/3 deposit, balance C. O. D., F. O. B.,

F. O. B. Milwaukee.

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MILWAUKEE, WISCONSIN

off is Joe Elsen, who stated he'll not be back until the birds fly north again.

And in from Florida during September

was Jack Kaufman, who used to operate in these parts.

September 15th brought the birth of Jeffrey Michael at the home of Mr. and Mrs. Ben Becker

Sergt. Robert E. Leschen spent a recent week-end with his parents. Dad Murray is comptroller for International Mutoscope

Carl Fazio is now a mechanical instruc-tor at Fort Sill, Oklahoma. Carl was formerly head mechanic at Acme Sales.

Gas rationing is still working hardships on the lads, but with location swapping and 'share the ride servicing" matters will work themselves out.

"Bip" Glassgold at DuGrenier played host during September to Bobby Kline, DuGrenier Philly representative, in for a

confab on important matters.
Sol and Murray Wohlman have opened offices at 501 West 42nd Street to buy, sell, and trade all types of coin-operated equip-

Ed Furlow, of Electro Ball Co., Dallas, took in the sights in the big town the last of the month.

Ida Weiner is back at B. & W. Novelty after a visit in Cincinnati.

The fifth annual banquet of the Automatic Phonograph Operators' Association has been set for October 24th at the Waldorf-Astoria hotel. A large turnout is expected to enjoy the full bill of superb entertainment promised.

Ike Berman, of Economy Supply, has opened a branch office in Baltimore under the management of Jack Berman.

Minoco Productions held a party in early October to celebrate the completion of their 400th Soundie for use on coin-operated movie machines. At the same time Minoco announced plans for the production of their first feature-length production—a picture with a patriotic theme. Jack Barry is president of Minoco.

Mike Munves still claims title of "Arcade King" and states he is shipping large quantities of arcade equipment all over the country. An artist just in from Europe is assisting Munves in reconditioning the arcade pieces. The same artist is responsible for the "Trap the Jap" conversion Munves is featuring at present.

Max Rubinowitz

FOR SALE

"Where did you get the A on your sweater?'

"I played football for Harvard."

"But Harvard begins with H."

"I know, but I played on the second team."

JUST LIKE NEW Thoroughly Reconditioned



CIGARETTE **MACHINES**

20-9 Col. DuGrenier W. \$68.50

20-7 Col. Du-Grenier S. \$48.50

Terms: 1/3 deposit with order, balance shipped C.O.D.

Try a few of these machines and be con-vinced that they are well worth the

WALTER C. KNACK COMPANY

Dixon, Illinois

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WE WILL PAY CASH FOR-Bally Fairmont . ..\$320.00 Bally Turf King. 230.00 Bally Jockey Club. Bally Kentucky 150.00 Bally Long Shots 125.00 Mills Bonus Slots. 140.00 25c, 50c & \$1.00 Slot Machines

are needed badly STEWART NO

133 East 2nd South

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COIN MACHINE REVIEW

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1		40.00	**
1	Seven Up	40.00	
1		55.00	11
3	Ten Spots	45.00	11
1	Ump	30.00	"
1	West Wind	55.00	"
1	Zig Zag	55.00	**
1	Zombie	35.00	11
1	Sporty	15.00	
	PROPERTY OF THE PROPERTY OF TH		

NEW GAMES

6 Defense\$122.79 e	ach
3 Gun Clubs 98,70	"
6 Home Runs 107.70	"
3 Victory 109.09	"
4 Yanks 119.82	"
4 Zig Zags 99.29	"

LONG BEACH COIN MACHINE COMPANY

COIN

MACHINE

8

FOR

OCTOBER

1628 E. Anaheim St. LONG BEACH, CALIFORNIA

Kansas City

KANSAS CITY, Mo. (RC)—This column, probably the last you will see from this correspondent for some time, is more of a "good-bye" letter than a news account. We wanted to get around in Kansas City and tell all our operator friends so-long before we left but circumstances prohibited us from completing this objective. So now we are in camp.

However, before we left we were able to learn that Boss Berkowitz of Universal Manufacturing Co. has completely recovered from his emergency operation for appendicitis and that his firm's equipment is working night and day on the ever-growing-more-popular jar games.

Steve O'Hara is back in Kansas City after a trip and job in the South. While in Tulsa he worked for Charles Hillinger of the Star Amusement Co. He says that music is going over great down there and that guns are getting a lot of attention. Although his plans aren't certain, Steve believes he

may go back to the Oil State sometime in the near future. His headquarters late in August was the United Amusement Co.

The operators who were making bets that Carl Hoelzel would soon tire of the worry and work connected with running an upand-coming farm seem now to be out of pocket for not only is Carl still very much interested in the rural side of the picture but now numbers among his assets on hand: 1,000 chickens, 150 hogs, and 100 head of cattle. And what's more, he's growing his own feed. All the talk about meatless days doesn't worry him a bit. He says, "I've got all I want running around on the hoof."

Ed Jabowsky, now daytime manager of Wonderland, has brought back his work bench and any local operator who would like to see what a few converted electrical parts can do to add new interest and life to heavily played equipment, that has been working on an 18-hour-a-day basis, should look in on Ed. Tommie Thompson is night manager and offers a prize to any operator who can point out a good-looking waitress in the 12th and Grand area that he can't name, address and telephone number.

Operators in the Kansas City area are now breathing easier since the new "Per Unit" City ordinance has become effective requiring the \$10 stamp for tables and the \$5 for phonos. At first it looked like these stamps might be of the \$25 variety.

Most local distributors report that they are still able to fill orders—on at least good used equipment. And word is making the rounds that Vendo Manufacturing Co., now in war production, will shortly be awarded the muchly prized Service "E" for excellence in service in war production.

Arcade men throughout the area are very happy because they are having one of their best hot-weather seasons. Most of them report that they are at least breaking even, which is something many of them have not done during summer months in the past, and a few report rather good profits which is very unusual. And all this with their best season just ahead.

Rural operators are the ones with a legitimate kick. Transportation has become a serious problem for them and most city headquarters firms are cutting down on their rural operations. And added to this is the fact that many, before excellent locations, are now just so-so with traffic falling off at a rate to be expected.

Vendor and peanut operators are also pulling in their nets in many areas. Transportation and the fast rising prices of peanuts and confections are given by most of them as reasons.

But, on the whole, the picture is good since transportation worries are also limiting the coin machine players to the more congested areas and giving operators an opportunity to double up on the better spots. The development seems to be that total income from the coin boxes is more or less stabilized with expenses about the

STOP!

Sky Fighters
Drive Mobiles
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Defenders
Chicken Sams
Ace Bombers
Super Bombers
K. O. Fighters
Texas Leagues
Late Model Card Vendors
Western Baseballs
Kirk Night Bombers
Keeney Air Raiders
AND

All other kinds of legal arcade equipment One piece or one hundred Send your list, giving quantity and price wanted

Empire Coin Machine Exchange

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with reduction in route expenses that have been achieved.

So long. We'll be seeing you—IN THE ARMY.

B. K. Anderson

Anderson at Camp Roberts

LOS ANGELES—As this issue of The Review went to press, word was received from the former Kansas City correspondent, B. K. Anderson, who is now in Company C, 84th Infantry, at Camp Roberts, California.

U-NEED-A-PAK

LATEST MODEL, CENTRAL DELIVERY U-NEED-A-PAK CIGARETTE MACHINES. LIMITED STOCK—FIRST COME—FIRST SERVED!

Net Price

WRITE FOR COMPLETE PRICE LIST OF USED CIGARETTE MACHINES, ALL TYPES AND MODELS AVAILABLE.

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156 NINTH STREET SAN FRANCISCO, CALIFORNIA

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\$25.00 DEPOSIT WITH POSSIBILITY DIVIDEND REFUND OF \$5.00 to \$10.00 Why Pay More? Get Details Now!

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Zeigler Insurance Agency, Inc.

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Specialists—Coin Machine Industry

Los Angeles, Calif.

► BRAND NEW MACHINES—Buy Now While You Can Get Deliveries ¬ Baker Pacer, 5c Play...... 299.50 Mills Box Stands. Northwestern Stamp Vendors—3-3c for 10c and 4-1c for 5c, ea.........\$ 29.50 Keeney Super Bells...... 239.50 Double Steel Safe..... 95.00 Pace Race, 5c Play...... 335.00 Mills Three Bells...... 675.00 SLIGHTLY USED PHONOGRAPHS 10 SEEBURG 1942 MODEL 8200 with REMOTE CONTROL. 15 No. 950 WURLITZER, 5 ROCK-OLA COMMANDOS. Operators and Jobbers, Write for Prices. We Guarantee You Cannot Tell These Machines From Brand New. FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION. 3 Keeney Super Bells, 5c Conv. with Mint Vendor 239.00 2 Keeney Super Bells, 25c Conv.... 259.50 Bally Club Bell, 5c.....\$219.50 Chicago Coin Hockey...... 215.00 Reconditioned and Refinished Keeney Super Bell, 5c Conv. Mint Vend. Bally Long Acre, Console.....\$269.50 Mills Jumbo Parade, Free Play...... 77.50 2 Keeney Super Bell, Twin Nickel C. P. Mills Jumbo Parade, Conv. Vend..... 139.50 Groetchen Chk. Sep. Gold Award Columbia Bell 259.50 Seeburg Selectomatic Wall Boxes.... 14.50 82 50 USED MACHINES—RECONDITIONED AND REFINISHED 1 Watling Ic Rolatop Cherry, #89217 2 Watling Ic Twins Jackpot, #163891-T52595 2 Mills Blue Front, 5c Play, Club Handle, #445249-#445256..... 1 Mills 10c Blue Front, #389392... 2 Mills 10c Q.T., #11724-19602... 7 Daval Penny Packs, Latest Color Orange & Black, #36577-3710437259-37256-39055-39053-39047 CONSOLES Keeney Triple Entry. 99.50 Keeney '38 Skill Time 79.50 Keeney Kentucky, Slant Head 89.50 Mills Four Bells, 5c 295.00 25.00 125.00 SPECIALS - A 37.50 FIVE BALL GAMES Bally Mystics #6583 225 SLOTS—Reconditioned and Refinished 225.00 Bally Reserves WANT TO BUY Mills Three Bells. Give Serial Numbers. Guaranteed condition, lowest cash price. ONE BALL FREE PLAY ONE BALL CASH PAYOUTS . 285.00 2 Bally Long Acres, Floor Sample \$269.50 i Yell Derby ... 225.00 1 Keeney Contest, Fl. Sample 100.00 \$285.00 250.00 8 Bally Jockey Clubs. We Guarantee These Machines To Be Clean and in Perfect Condition. 4 Bally Kentucky Bally Santa Anita...... 135.00 1/2 Cash Deposit Must Accompany Orders on all West Coast Shipments, Balance C.O.D. Prices Subject to Change Without Notice. Above prices effective October 17. MOSELEY VENDING MACHINE EXCHANGE, INC. 00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512; Night Phone 5-5328

Houston

HOUSTON, Texas — Operators C. M. Robertson, F. C. Smith and Paul Janke, treated at the Houston Operators social meeting and party at Southern Select beer warehouse on Sept. 3rd. As usual most of the operators and servicemen in the City were present to enjoy a fine spaghetti supper, plenty of Southern Select beer, and learn a few things helpful in phonograph operating.

William Peacock acted as master of ceremonies. Representatives of the local Internal Revenue office and City Tax offices were present and informally discussed some things connected with phonograph operating and locations.

A large Penny Arcade was opened in the East End section of Houston Sept. 4th. Owners are Frank and Billie Saenz and Mr. and Mrs. Grafton Nuckols, all formerly with Rogers Greater Shows. Frank Saenz is manager, with Billie Saenz as cashier. Nuckols is working in a shipyard until business improves enough to justify his active connection with the firm.

Quite a number of active coinmen went into the Armed Service during September. The list includes: Operator Al Janke, Navy; H. M. Crowe, R & A Distributing Co. Manager, Navy; Operator Jack Armstrong, Army; Operator J. J. Boyd, Army; Operator George Hubbard, Army; Operator Ted Mahavier, Army; Don Morrison, record salesman for Straus-Frank Co., Army. A few more, including Harold Long, Commercial Music manager, have expressed intentions of enlisting shortly.

Commercial Music manager, have expressed intentions of enlisting shortly.

Operator C. W. Robertson opened a nifty drive-in and dance cafe on the North Side early in September. He reported business good and improving.

Ernest Gates, owner of Gulf States Amusement Co., smacked into a bit of labor shortage recently. His brother, E. W. Gates, went to work in the shipyard. Next day his service man, J. T. Chadwick, suffered a broken foot and could not drive a car for weeks. Meantime George Hubbard who replaced E. W. Gates as an operator went into the Army. Then Russell Merritt, service man, became ill with the flu and was off two weeks. Last report was that Ernest and his wife, who also is secretary, were still present, well, carrying on their work; and perhaps a bit glad they are not owners of, say a several million dollar concern.

Most local operators and distributors donated to the limit in the nationwide scrap drive. At Galveston over 100 slot machines were added to the pile.

John G. Wright

United In Full Swing

CHICAGO.—Despite the fact that United Manufacturing Co. is one of the newest organizations in the game refurbishing field, the firm reports that every part of its business is running smoothly and refurbished games are being shipped to all parts of the country.

"It is because of the smooth functioning of all departments of our factory that we are able to make the stepped-up deliveries we have been making since our first week in this business. Orders and reorders are coming in faster every day. Without properly co-ordinated departments, it would be impossible to make games over in the skillful manner we are noted for and yet give delivery on them as quickly as we do. Too fast returning of games usually means that some part of the work has been given the once over lightly treatment, but that never happens in our plant. Midways and Sun Valleys are going out faster than ever."

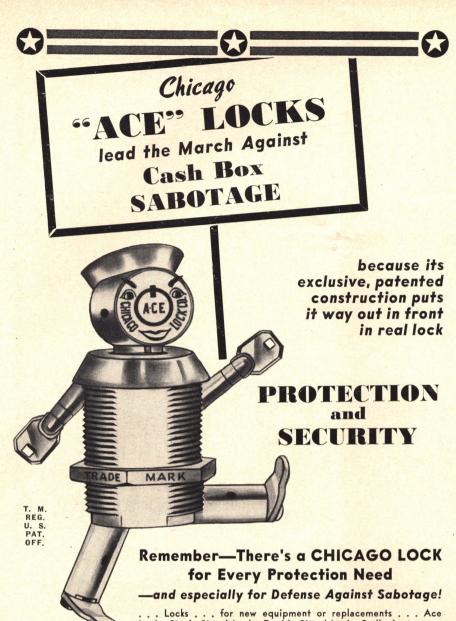
Mrs. H. R. Perkins Passes

CHICAGO—Funeral services were held at St. Matthew's Episcopal Church in Evanston, October 3rd for Mrs. Harold R. Perkins, who passed away suddenly on September 30th.

Surviving are her husband, who is connected with the Buckley Music Systems and Buckley Trading Post, and three children, Shirley, John and Carol Perkins.

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

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Request Covers Coming

COIN

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REVIEW

FOR

OCTOBER

1942

Starting with our issue for November THE REVIEW will print a series of 12 of the most popular cover subjects that have appeared in the past 8 years. Out of a total of 96 subjects we have selected those that have drawn the most fan mail and the most favorable comments from all parts of the country.

If there is one in particular you would like to see again, get your request in now!

O'Brien Joins London

MILWAUKEE.—Frank W. O'Brien has joined Sam London's Milwaukee Coin Machine Co. as sales manager, according to an announcement just released.

O'Brien was formerly associated with Mills Novelty Co. as district manager and with O. D. Jennings & Co. as eastern manager. He is well known throughout the country and has hundreds of operator-friends in the West.

SEEING IS BELIEVING . . . SO

See for yourself the fine work of Mott's, official photographer for the industry as represented in every issue of this magazine. Every commercial shot a sales triumph — every photograph an artistic achievement — at fair live-and-let-live prices! Call

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EXposition 2458

Los Angeles, California

Atlas System Told

CHICAGO.—Just what happens to a piece of equipment that is reconditioned at Atlas Novelty Co.? We asked this question of Eddie and Morrie Ginsburg, officials of the firm, and got this enlightening and interesting answer.

"The same attention is given a repair job as is given an order for reconditioned equipment.

"For example, a pin game is placed on a bench, thoroughly cleaned inside and out, and parts checked for weakness or wear. Replacements are brand-new manufacturers' originals. The game is then played over and over by a mechanic until it works as smoothly as the day it came from the factory. Final step is complete inspection by Frank Bach, shop superintendent.

"Phonographs get the same treatment. Washed and cleaned, the chassis is removed and inspected. Necessary replacements are made. Tone is improved and the phono adjusted to get the greatest possible volume with a minimum of vibration or distortion. The pick-up head is adjusted. All movable parts are tied down to make the machine safe for transportation.

"We have the latest and most modern spraying and painting devices to assure speed and efficiency. When necessary the old paint job is scraped off and a new face made up. Scratches and holes are filled in.

"Operators who have tried our service have expressed entire satisfaction and usually end by ordering all additional equipment needed at the time, knowing it will give them maximum return on their investments."

Graham "Anti-Cheat" Clicks

GLENDALE, Calif.—H. R. Graham, the veteran repair and reconditioning specialist of the Coin Machine Industry, has won a new "First" for himself. This time it's in the repair and reconditioning of Vest Pocket bells and the installation of his new "no dry tube" device.

Says Graham, "Operators are having the best of luck with the Perfect Vest Pocket Anti-Cheating Device I have perfected as a supplementary service in my repairing and refinishing. Operators who use them say the receipts have increased one-third or more. Operators are buying brand new machines and having me work them over before putting them on location."

THE REVIEW can attest to the authenticity of this statement, for the Graham shop is filled daily with equipment submitted for the "Graham touch" and there seems to be no let-up in the parade. Despite the rush, Graham is still turning them out on schedule and the same perfect work is evidenced on each unit.

CHECK THESE BUYS

2 1941 Derbys (very, very clean)eq. \$235.00

8 5c & 10c Melon Bells (All over 425,000 serial)....ea. 115.00

2 Bally Bull's Eye Guns.....ea. 80.00

PERCY SHIELDS

1549 West Pico Boulevard LOS ANGELES, CALIFORNIA FEderal 1919

USED GAMES AVAILABLE FOR IMMEDIATE DELIVERY

- READY FOR LOCATION -

These being offered subject to prior sale and price change without notice

NEW CONSOLES

USED CONSOLES

bally C	lub pel	IS-Comb	ination	rayo	ut ana	rree	riay	WITH	
mint	vendor	-Price:	Any Q	uanti	ły			\$23	9.50
Keeney	Super	Bells-C	ombina	tion I	Payout	and	Free	Play	

Cigarola—Jennings—Price\$	60.00
Jumbo Parade—Free Play—Price	69.50
Big Top-Free Play-Price	54.50
Watling Big Game—Free Play—Price	60.00
Bally Club Bells—Combination Payout and Free Play with	
mint vendor—Price	164.50
Bally High Hand—Combination Payout & Free Play with	
	109.50
Keeney Triple Entry—Cash or Check Payout—Price	109.50

NEW COUNTER GAMES

American Flag\$	
Lucky Smoke	7.50
Marvel	17.50
Coin & Non Coin Oper. Daval Races	10.00
Rex	7.50
Victory	10.00

	BAL	LGUN	1	
			\$	
bered	1-1200-	-set		5.00
	NEW Y	FNDO	DC	

NEW VENDORS	
Masters #6\$	9.00
Masters #2	9.00
Columbus #34 Gum	7.45
Snacks 3 Compartment	15.00
U-Select-It Candy Machines	
(Factory Reconditioned)	39.50

USED COUNTER GAMES

American Eagle\$	10.00
Daval Ace	5.00
21	5.00
Lucky Smoke	5.00
Marvel	10.00
Daval Races	7.50
Target Skill	7.50
Tit Tat Toe	7.50

MUSIC EQUIPMENT

Used 1501 Rock-Ola Wall Boxes	
Used 1502 Rock-Ola Bar Boxes	
New Glamour Tone Columns	125.00
New Spectravox Tone Columns	150.00

PARTS	
No. 50, No. 47, No. 55 Bulbs\$ Rubber Rings—Per Hundred	.55 4.00 4.00
BI. Steel Gte Springs—Per Hundred	3.00
	100

PFANSTIEHL & PERMO POINT NEEDLES—SPECIAL PRICES NEW PIN GAME CARTONS & FILLERS—\$2.00 EACH FOR PROMPT SHIPMENT ALL ORDERS SHOULD BE ACCOMPANIED BY A ONE-THIRD DEPOSIT, BALANCE WILL BE SHIPPED C. O. D., OR SIGHT DRAFT AT YOUR BANK

SEND FOR COMPLETE LIST OF NOVELTY GAMES

B. D. LAZAR COMPANY

1635 Fifth Avenue, Pittsburgh, Pa. Grant 7818 1425 N. Broad St., Philadelphia, Pa. Stevenson 4320

Seattle

SEATTLE—The city council said: "Let's tax the phonographs." Seattle's phono operators replied, "Okay, but make it reasonable." The city council came back: "The annual levy will be fifteen dollars per machine and one dollar per box." The phono boys protested that the fee was too high. The council stood firm.

That was eighteen months ago. The phono men didn't gird for a fight to the finish. They tossed away all the invectives and the asbestos-written hymns of hate. Led by Bill Roy and Frank Countner, they inaugurated the most effective mass educational program ever conducted for public servants. The brilliant colored lights were blinked out; the innards of the machine were bared, and the how and why and how much of its operation explained. The councilmen opened their eyes and lowered their demands to ten

dollars per machine and one dollar per box. Phono Row didn't acquiesce. Instead, they stepped up their educational program, hauled out more facts and figures, until the city fathers began to realize that gold comes out of a mine and not a coin chute. The result: \$7.50 per machine, including boxes.

COININGS ON THE CUFF—They're stepping into man's shoes in every other field of endeavor, so why not women operators? Thelma Oliver resigned from Jack R. Moore Co. to operate a small route of phonographs firm-named Straight Music Co.—that's only the start of a sharply veering trend. . . . The men in charge of the nation's rubber and gas problem would do well to listen to Earl Heroux's speedometer-sealing program that places the present gas ration system in the archaic stage. . . . Eddie Fields has joined brother Dick in

the Coast Guard.
You've heard of veteran phono men, pin gamers, and arcadians, but the punchboard

boys have been punching for a long time, too. The granddaddy of the merchandisers is Hermie Cohen of Hamilton Mfg., now in his 26th year. Runner-up is another Hamiltonian—George Graham of Seattle (23 years), while riding in third spot is energetic Harry Snyderman of Container Mfg., a 15-year-termer. . . . Syb Stark walked around the Row with one thumb straight in the air, and then had to stop every two seconds to explain to pausing motorists that she wasn't trying to hitchhike; it was simply an infected thumb, which had been lanced and dressed and was now in a vic-

tory pose.

Decca is trying to hire 'em in pairs—that's how fast they're losing 'em; Bill Miller to the Army, Marsh Huffine to the Coast Guard, and Ralph Yost to the Army Air Corps, all within a few days... Phil Shelly and wife hied off to Possession Point for some fishing; while Phil furnished the verbal fuel, the boat, tackle, and quips, Mrs. Shelly snagged the big silvers... Jerry

- TURN PAGE

ANOTHER MONTH NEARER VICTORY!

- Com Rabkin

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Manufacturers of Photomatic and Other Famous Coin Operated Equipment

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COIN MACHINE REVIEW



"So You Can't Get Machines"

"Look Over These True Values"

Rock-Ola 1942 PremierWRIT	E Genco Playballs\$219.50
Wurlitzer Model 950WRIT	E Bally Rapid Fires 169.50
Wurlitzer Model 750E\$415.0	
Wurlitzer Model 750 395.0	
Mills Panoram Soundies 379.5	
Seeburg 9800 R. C 425.0	
Seeburg 8800 R. C 395.0	Gottlieb Skee-Ball-ette 69.50
Wurlitzer Model 800 339.5	Keeney Anti-Aircraft (Refinished) 69.50
Wurlitzer Model 700 289.5	
Rock-Ola Master Rock-O-Lite 189.5	
Mills Four Bells (New) 550.0	Exhibit Skill Punching Bag 224.50
Mills Four Bells (Late)	
Mills Three Bells 495.0	Mills Blue Fronts (Refinished) 89.50
Bally Club Bells 189.5	Pace All Stars
(eeney Super Bells 179.50	
Mills Jumbo Parades F. P 79.50	

WANTED - WILL PAY TOP DOLLAR FOR EQUIPMENT

All Types of Coin Operated Machines — Now Is the Time to Turn Your Obsolete Surplus Machines Into Cash. Send Your List to Our Office. State Prices Wanted.

All Machines Reconditioned, Ready to Operate, 1/3 Cash With Order, Balance C. O. D.

Badger Sales Company
1612 West Pico Blvd., Los Angeles, Calif.

Badger Novelty Company

2546 N. 30th St.

Milwaukee, Wis.

MACHINE San Diego Co. Bans Games

COIN

OCTOBER

SAN DIEGO.—By a 4 to 1 vote of the Board of Supervisors on October 6th, pin ball and marble games were outlawed in unincorporated areas of San Diego county.

Ordinance provides a penalty of \$500 fine or six months' imprisonment, or both, for possession, ownership, rental, lease, lend, sale, transportation, operation or maintenance of pin-ball and marble mahine

Sole dissenter in the voting was Supervisor John Faddis who said that he felt "politics were behind this move and that all forms of gambling should be outlawed."

Tyrrell Aviation Instructor

OAKLAND—Dick Tyrrell, head of the Dick Tyrrell Co., vending machine jobbers and distributors, is now in the Army as an aviation instructor and is temporarily located at Susanville.

Mrs. Tyrrell, the former Dorothy Petsch of The Review's San Francisco staff, is taking care of the business during her hus-

Murdock in Portland

PORTLAND, Ore.—George Murdock, West Coast Factory Representative for Rock-Ola for a number of years, is now associated with Nat Schoen and the Schoen Enterprises in Portland.

"When Pearl Harbor ended my activities as regional manager for Rock-Ola," stated George, "I took up Nat Schoen's offer of a partnership with him. Nat, being the largest operator of games and phonographs in the northwest, was my largest customer and we became close friends. I liked the country and Nat, so here I am an operator and distributor again. Business has been very good and I am very happy with the choice I made of going into business here."

Victor Discs Bi-weekly

CAMDEN.—The RCA Manufacturing Co. announced on October 1st that Victor-Bluebird records will be issued in the future on a bi-weekly basis.

Shellac shortage, Petrillo ban, and tremendous burden of production under reduced personnel are contributing reasons to

the change in policy.

We Overlooked Lyn

CHICAGO—In reporting the advent of the United Manufacturing Co. in the September Review we failed to mention that Lyn Durant is a partner with Harry E. Williams in the ownership and management of United.

Lyn has been connected with the industry as long as Harry and has done some outstanding work. He developed the first totalizing unit ever used in pin games; has a background in electricity that was, and is, the envy of every engineering department in the pin game field, and contributed in no small measure to the success the pair enjoyed while at Exhibit Supply Co.

In addition Lyn also developed the first light-up bumper game while at Bally. Known as Fleet it was the forerunner of all our present day light-up bumper games. For the past five years Lyn and Harry have been working together as the industry's outstanding inventive team.

Durant hails from Massachusetts, is 34, married and is the only member of the Lyn-Harry team with a full head of hair.

The experience both men have had in various plants of the industry stands them in good stead now that they are in business for themselves and the operators can look forward to some great things from United.

Write forward to some great things from United.

Badger Busy on Conversion
LOS ANGELES—Conversions of Chicken
Sams to "Shoot the Siamese Rats" is keeping the factory-trained mechanics at Badger
Sales Co. burning the candle nightly in an
effort to fill the many orders that are coming in from all parts of the country.

Completely done over in a new marblette finish the units have caught on with the operators right from the start and Bill Happel is pleased over the fine business being booked. Lou Wolcher, who is opening an Arcade in Sacramento, ordered eight over the 'phone, with four to go to Sacramento and four to San Francisco. D. F. Low of the Post Exchange at Victorville, also placed an order as the early October rush

BRAND NEW and SLIGHTLY USED EQUIPMENT

BRAND NEW MACHINES	
Bally Club Bells\$2	235.00
Evans Jackpot Dominos	95.00
Groetchen Columbias, rear pay	85.00
5c Mills Gold & Copper Chromes	
10c Mills Gold Chromes	
25c Mills Conner Chromes	48 50
25c Mills Copper Chromes	75.00
Keeney's Super Bell	75.00
Mills Jumbo Parades	35.00
	33.00
SLIGHTLY USED CONSOLES	
Baker's Pacers, Daily Double, 30 pay\$2	200.00
Bally Club Bells	50.00
Columbia Bells, GA, rear door pay	50.00
Evans Gal. Dominoes, latest JP model, 2-	00.00
	95.00
	65.00
Evans '41 Lucky Lucre, 2-tone cab	
Jennings Fast Time, CP	
2 Keeney Super Bells, floor samples	
Mills 4-Bells, 3/5c—1/25c4	50.00
사용 보고 있는 것 같아. 그렇게 하는 것이 없는 것이 되었다. 그 그 그 그 없는 것이 없는 것이 없는 것이 없는 것이 없는 것이다.	

Jones Sales Company

1330-32 Trade Ave. Hickory, N. C. Tel. 107

Mills 4-Bells, High Serials, clean	400.00
Mills 3-Bells	Write
Mills Latest Jumbos, used 2 weeks	125 00
Mills Jumbo Parades, clean	75.00
Mills Square Bells.	50.00
Paces Races, Red Arrow JP model	200.00
Pages Pages, Neu Arrow Jr model	200.00
Paces Reels	/5.00
BALLY	
Kentuckys	\$175.00
Kentuckys Grand Nationals	80.00
Pace Makers	75.00
Club Trophys, extra clean	170.00
'41 Derbys, extra clean	200.00
SEC : 2 C : 10 L : 10 E : T. T. T. T. S. S. T. S.	200100
SLOTS	
Mills 5c Original Chrome Bell	160.00
Mills 5c Melon Bell	90.00
Mills 5c & 10c Blue Fronts, refinished a	and
reconditioned like new	85.00
reconditioned like new	00.00
All orders must be accompanied by o	ne-third

Jones Sales Company

31-33-35 Moore St.
Bristol, Va.
Tel. 1654

St. Louis Men Map Plans

ST. LOUIS, MO.—The initial Fall meeting of the six members of the board of directors of the Associated Phonograph Owners of St. Louis was held at the Melbourne Hotel Monday evening, September 28. Various problems confronting the industry were discussed and plans were formulated to solve, in a measure, some of the worst ones.

The six-man board outlined a bulletin that is to be sent to all Association members urging them, in the name of Defense and good business, to cut down their operating costs, especially as it concerns unnecessary service calls. An instance was recalled when a service man traveled 47 miles to do a minor repair job that was strictly unnecessary because the location owner exaggerated the extent of the service job in phoning.

The labor shortage and its effect upon various departments of the industry was also discussed at length. Suggestions made by the various members of the board of directors would indicate that a six-point program, if faithfully adhered to by jobber, manufacturer, distributor and operator, would do much toward securing additional efficient help and insuring the continuation of the services of the old help. Here are the six points discussed:

- 1. Contact prospective employees with a proposition that would allow part time work. There are a lot of youngsters going to school who would welcome the chance to make some spending money.
- 2. Revise your present system of remunerating your employees if it is thrown in a bad light when compared to light jobs available in defense industries.
- 3. Study the working hours of your help and see if something can be done to make it possible for them to have more time off at the time they desire it.
- 4. Go over the list of employees that have worked for you in the past and if any likely names are noted drop a card inquiring if they might be interested. This has been effective in securing feminine office workers more so than those in any other category.
- 5. Sponsor social activities among the employees with the formation of bowling teams, glee clubs, card parties and picnics. This will go a long way in building loyalty toward the firm and the boss.
- 6. Demonstrate to your employees that you are anxious to see them advance in the business. Shift a worker to a job he really likes. Promote a person already in the organization instead of going outside for one whenever an opening is made.

Packard 100% on Bonds

INDIANAPOLIS — The Packard Manufacturing Corp. won the distinction of being the first company in the state of Indiana, and possibly in the nation, to have 100% participation of its employees as 10% War Bond Buyers.

The firm also had 100% participation in their United War Fund campaign just completed. Employees saw to it that the final results represented 167% of the quota set.



Petrillo to Date

CHICAGO (Special).—The petition of the Federal Government for an injunction to restrain James C. Petrillo from enforcing an order prohibiting members of the AFM from making records for public purposes was dismissed October 12th in Federal Court.

Assistant Attorney General Thurman Arnold stated to reporters that he expected the fight to be carried to the United States Supreme Court.

In dismissing the petition Judge Barnes held that the controversy was essentially a labor dispute and cited the U. S. Supreme Court's decision in the Hutcheson case in which it was established that, under certain conditions, the anti-trust law did not apply to labor unions.

Following the hearing Petrillo let out a blast at Broadcasters, Record Companies, Phonograph Operators and the public in general and stated "The ban still stands."

USO Welcomes Phonos

LOS ANGELES—H. A. Carp, local music operator, is proudly showing a letter just received from Charles Posner, Administrative Secretary of the United Service Organizations, thanking him for the loan of three Wurlitzer phonographs in three local USO Canteens. The Carp phonographs are in the Hollywood USO Center, the Troops-In-Transit Canteen in the Union Station, and the USO Colored Canteen.

In-Transit Canteen in the Union Station, and the USO Colored Canteen.

Carp has donated the use of the machines to these USO centers for the duration of the war. In placing them he opens the magazine box and puts a metal strip stop in so that the ratchet can only wind up one play at a time. Then the dogs are removed from the 5c slot, which makes it necessary for the service man to push the chute in each time after making his selection. In this manner it saves the undue wear possible if a button were used and an overly ambitious soldier pushed it repeatedly "just for fun."

In installing these machines in USO Canteens, Carp gives them the same service as a machine in one of his regular locations would receive. Each week he visits the spot, oils and cleans the machine, installs a new needle, and swaps records worn out. On top of that he answers service calls the same as if it were one of his regular machines. In his Hollywood spot one of the film colony's ace tune writers has taken it upon himself to donate a full stack of new discs each week.

Most certainly this is an excellent way to build prestige for our industry. What Carp has done in Los Angeles can be done all over the country and The Review will be happy to learn of other operators coperating with the United Service Organizations in a like manner.

Petrillo Study Issued

NEW YORK—A pamphlet study of James Caesar Petrillo's ban against electrical transcriptions and other types of musical recordings, published and distributed October 1st by the National Association of Broadcasters, points out that:

1. Earnings of union musicians for services in radio broadcasting have increased steadily with the growth of radio until today they exceed an estimated \$15,000,000 a year. Union musicians earn millions of dollars additional in making recordings (at a minimum scale of \$10 per hour) and electrical transcriptions (at a minimum scale of \$18 per hour.)

2. Approximately 225 of the communities

2. Approximately 225 of the communities in which broadcasting stations are located do not have enough musicians to form a local of the American Federation of Musicians.

3. More than one-half of the membership of the American Federation of Musicians consists of non-professionals who are not entirely dependent on music for a livelihood.

4. Members of the American Federation

4. Members of the American Federation of Musicians are engaged in more than 150 other occupations, trades, businesses, and professions; and for them music is really only a pin-money sideline.

5. Undoubtedly there are some unemployed musicians, especially in the large cities, but the majority of people about whom Petrillo talks, while they may be unemployed as musicians, are not without gainful employment in other occupations.

ful employment in other occupations.

Entitled "The C Is For Caesar," the pamphlet is being widely distributed, with the first copy going to Senator D. Worth Clark of Idaho, chairman of the sub-committee of the Senate which will investigate the Period Committee of the Senate which will investigate the Period Committee of the Senate which will investigate the Period Committee of the Senate which will investigate the Period Committee of the Senate which will investigate the Period Committee of the Senate which will investigate the Senate which will be senate which will be

trillo ban.

In a foreword, Neville Miller, president of the National Association of Broadcasters, states that "the recent orders and acts of James Caesar Petrillo have aroused wide-spread public interest because they seem to be directed against the art of music itself. These aggressions affect all Americans who listen to music, as well as all American industries which depend upon music. They constitute a threat to wartime morale and communications."

Declaring that "the record and the transcription are part and parcel of Thomas Alva Edison's invention of the phonograph, which is as basic and important to music as the printing press is to literature," the pamphlet asserts that "Petrillo has no more legitimate claim against these inventions than the hand copyists had against the printing press, the farm hand against the harvester, the carriage maker against the automobile, and the weaver against the power looms." Moreover, it states, "Petrillo should know that his ban will decrease the

- TURN PAGE

TO WESTERN MUSIC OPERATORS

Our Thanks for your nice orders. Even with Tube Priorities now in effect, we shall endeavor, to the best of our ability, to care for your urgent tube requirements.

SHELLEY RADIO COMPANY

1841 South Flower Street LOS ANGELES, CALIFORNIA COIN MACHINE REVIEW

COIN

MACHINE

REVIEW

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FOR OCTOBER

The COMMANDO

Best in the West... New and Different

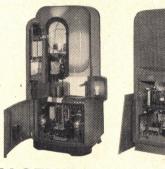
Modern warfare by the United Nations employs the use of COMMANDO soldiers . . . handpicked men of skill and daring . . . men trained to get results against the Axis. • Rock-Ola's new spectacular COMMANDO model phonograph, named in honor of the daring Commando soldiers, is built and designed to command the best locations . . . to get profitable RESULTS for the Music Operator.

NEW EXCLUSIVE FEATURES

- TALL GRACEFUL MOD-ERN LUXURY LIGHT-UP CABINET
- TAKES SMALL FLOOR SPACE — ONLY 2 x 21/2 FEET
- ALL-IN-ONE COMPLETE WITH 20 RECORD CHANGER
- ADAPTER IS STANDARD EQUIPMENT
- EQUIPPED FOR 5 OR 24 WIRE REMOTE
- DIAL-A-TUNE ELECTRIC SE-LECTOR
- LIGHTWEIGHT CRYSTAL PICKUP SAVES RECORDS
- MUSIC FROM THE TOP NO BLASTING

EASY TO SERVICE!

14 square feet of ACCESSIBILITY



Only Rock-Ola has triple coin entry (like a

TRIPLE COIN ENTRY 5-10-25c Dial-a-Tune

FOR USE WITH COMMANDO

MAC REV

Only Rock-Ola has the exclusive dial system the finest remote control system in the field of automatic music. And the simplest! Colorful, efficient, telephone type dials add pleasure and intrigue to musical selection. Beautiful—they gleam and sparkle like jewel

Important Note: Proper number of plays are secured even if patron puts nickel in quarter chute, dime in nickel chute, etc. No service

SEE YOUR ROCK-OLA DISTRIBUTOR NOW BEFORE HIS ALLOTMENT IS SOLD OUT



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Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

Mention of THE COIN MACHINE REVIEW is your best introduction to our advertisers.

Another New Buckley Installation!

Operator Bob Weiner makes his 10th installation during the past 10 months

When operators choose Buckley Music Systems over and over again-there is only one conclusion: Buckley delivers the "take" and gives less grief! For example: Bob Weiner's most recent installation, pictured to the right, grossed an average of \$60.00 per week for its first 3 weeks with 7 boxes . . . and he has had NO service calls! Talk to your nearest distributor about modernizing your own locations with Buckley Music Systems.



Interior of Elsie's, 932 Market St., San Francisco. Owner, Tom Callas. A new 7 Buckley Box installation by operator Bob Weiner.

BUCKLEY DISTRIBUTORS -

2277 West Pico Blvd., Los Angeles, Calif. CHARLES A. ROBINSON
1911 West Pico Blvd., Los Angeles, Calif. WILLIAM CORCORAN, Pacific Coast District Manager for Buckley Music Systems, Inc.

1157 Post Street, San Francisco, Calif. WESTERN DISTRIBUTORS 3126 Elliott Ave., Seattle, Wash.

amount of music that is enjoyed without increasing the number of musicians that are employed.'

COIN MACHINE REVIEW

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> The pamphlet states that the public, too, would suffer, if the small broadcasting stations were forced to hire even a few musicians. "Imagine playing the 'Unfinished Symphony' or the latest popular tune with two or three or even six local musicians of uncertain attainment," the pamphlet says. The public, it continues, would reject any but the finest music—the music to which it has become accustomed through recordnigs and the radio.

> Asserting that Petrillo has "joined the company of misguided men who, each in his time, have sought to prevent the progress implicit in invention," the pamphlet lists these effects of the Petrillo ban:

> 1. If you own a phonograph, its usefulness is frozen, because new recordings by your favorite artists, whether you are a lover of symphonic music or a dance band devotee, can no longer be made.
>
> 2. If Irving Berlin tomorrow gets the in-

> spiration for a great new patriotic tune, it cannot be popularized and made known, or become available to you, by means of rec-

> ords.
> 3. The small broadcasting station which is dependent chiefly on recorded music will ultimately be forced out of business, and

> its value lost to the community.
>
> 4. The educator who has been teaching people to love music by means of the pho-nograph record finds his supply abruptly

> 5. The people who are dependent upon the coin operated phonograph for musical entertainment can no longer hear either new tunes or new renditions of the old tunes they love.

6. You are deprived of the innumerable

popular radio programs which are broadcast by means of electrical transcriptions, in connection with which you are accustomed to hear the announcement that they "transcribed."

The pamphlet characterizes Petrillo's recent orders in respect to music as "ef-frontery" which would be "intolerable at any time. In wartime America it is more than intolerable. It is a challenge which is being taken up by the American people."

Mexico Discing Rumored

NEW YORK - Information was uncovered here the first of October to the effect that at least one of the major recording companies is cutting discs in Mexico of popular American numbers to get around the present AFM ban on recordings in the states. It is said other majors are watching the situation closely and in the meantime working out similar plans.



Phonos Vital For Morale

WASHINGTON .- The once-lowly automatic phonograph was elevated on September 17th to a position of greatness before a solemn congressional committee where it was described as "a vital necessity" in this

Elmer Davis, director of the Office of War Information, told a Senate Interstate Commerce subcommittee that to permit the silencing of the musical notes of the coinoperated phonograph would "jeopardize the morale" of troops at home and abroad.

The first witness in support of a resolution by Chairman Clark of Idaho to investigate James C. Petrillo's ban against members of the AFM playing for recordings and transcriptions, Davis asserted recorded music was a "vital necessity for the entertainment of our troops." Davis assured the committee he could carry on very well without personal discomfort if there were no automatic phonographs, but that they are "highly popular among soldiers, sailors and Marines at home and in the USO huts in Alaska, as well as at other battlefronts." He quoted one unidentified commanding general as saying a cessation of the supply of recorded music would "jeopardize the complete morale."

At the conclusion of the session the committee voted \$5,000 to conduct an investigation of Petrillo and his actions.

Wurlitzer Net Sags

CINCINNATI—For the quarter ended June 30, net profit for the Rudolph Wurlitzer Co. was \$58,280, compared with \$220,664 in the same period a year ago.



• In mother's softly sung lullaby there's magic that wafts baby into dreamland ... soothed, calmed, comforted.

In "The Star Spangled Banner" there's the thrill that can arouse a nation to fighting pitch.

We need both today!

And in the Automatic Music Industry we have the men that can give us both... the music that will arouse and inspire us to meet and conquer every obstacle... the music that will smooth out the rough spots...restore and refresh us for whatever's ahead. Music lightens the heart... lifts the spirit.

It is our job in the Automatic Music Industry to keep music within reach of every hand and heart . . . And that is what is being done despite inability to obtain any new equipment. The Music

Men of the Nation have kept phonographs playing . . . kept remote controls and auxiliary speakers in good operating order . . . given to their locations and their patrons the music they want.

These men will continue to do that as long as possible. And Packard will help them in every way possible by giving service information, and by passing on information about music equipment that can be bought or sold.

Today Packard is manufacturing only for war... that's the big job. Afterward is something else! But, we're thinking ahead even now... planning for the music of after-the-war. Planning to make better business for every music man when the good days come again.

LET'S HAVE PLENTY OF MUSIC

PACKARD MANUFACTURING CORPORATION

Manufacturing only for war now



INDIANAPOLIS

Homer E. Capehart, President

Only records suitable for use on automatic phonographs are rated below. Side responsible for rating is listed first in each case.

KEY TO RATING

5* EXTRA GOOD. Cream of the crop for the past 30 days. Timely, unique, clever, unusual and definitely above-the-average

4★ VERY GOOD. Possessing universal appeal. Suitable for any type of location.

3* GOOD. Suitable for rounding out balanced

programs. Numbers fading in popularity.

ABBREVIATIONS
Initials preceding record numbers indicate labels, thusly: B—Bluebird; C—Columbia; CA—Capitol; D—Decca; O—Okeh and V—Victor. FT—Foxtrot; W—Waltz; FT VC—Foxtrot with vocal chorus; V—Vocal; N—Novelty; OT—Old Time; HB—Hillbilly.

* * * * * 5 STAR

B-II586 Spike Jones
DER FUEHRER'S FACE (Two-step VC)
I WANNA GO BACK TO WEST VIRGINIA (TwoStep VC)

C-366640 Kay Kyser PRAISE THE LORD AND PASS THE AMMUNI-TION (V)

I CAME HERE TO TALK FOR JOE (V)

B-11575 Teddy Powell
WHY DON'T YOU FALL IN LOVE WITH ME?
(FT VC)
HELPLESS (FT VC)

B-11588 Mitchell Ayres UNDER A STRAWBERRY MOON (FT VC) CAN'T GET OUT OF THIS MOOD (FT VC)

CANT GET OUT OF THIS MOOD (FT CAS644 Harry James MANHATTAN SERENADE (FT VC) DAYBREAK (FT VC) C-36645 Horace Heidt PENNSYLYANIA POLKA (N VC) WHEN YOUR LIPS MET MINE (FT VC)

C-36650 Harry James MISTER FIVE BY FIVE (FT VC) THAT SOLDIER OF MINE (FT VC)

CA-120 Gordon Jenkins EASY TO LOVE (FT VC) DEARLY BELOVED (FT VC)

CA-121 Jack McLean I WANNA GO BACK TO WEST VIRGINIA (FT

I SEE IT IN YOUR EYES (FT VC)

D-4367 Bing Crosby HELLO MOM (V) A BOY IN KHAKI — A GIRL IN LACE (V)

C

0

N

0

D-4371 Guy Lombardo FOR ME AND MY GAL (FT VC) BEALE STREET BLUES (FT VC) D-18473 Mills Brothers I MET HER ON MONDAY (V) IN OLD CHAMPLAIN (V)

D-18478 Merry Macs
PASS THE BISCUITS MIRANDY (V)
UNDER A STRAWBERRY MOON (V)
D-18479 Glen Gray
DON'T DO IT, DARLING (FT VC)
DON'T GET AROUND MUCH ANYMORE (FT VC) V-27953 Glen Miller DEARLY BELOVED (FT VC) I'M OLD FASHIONED (FT VC)

V-27966 First Nighter Orchestra AH! SWEET MYSTERY OF LIFE (V) WILL YOU REMEMBER? (V)

V-27968 First Nighter Orchestra ONE ALONE (V) SWEETHEARTS (V)

V-27975 Joe Reichman KASHMIRI SONG (FT VC) LITTLE THOUGHTS (FT VC)

* * *

B-11581 Barney Bigard "C" BLUES (FT) BROWN SUEDE (FT) BROWN SOLDE (FT)

B-11584 Jan Savitt

MANHATTAN SERENADE (FT VC)

IF YOU EVER, EVER LOVED ME (FT VC)

B-11585 Tony Pastor

I'M GETTING TIRED SO I CAN SLEEP (FT VC)

MASSACHUSETTS (FT VC) B-11589 Johnny Kaonohi Pineapple GINGER FLOWER (W VC) HULA (FT VC)

C-36649 Charlie Spivak WHITE CHRISTMAS (FT VC) YESTERDAY'S GARDENIAS (FT VC) C-3665| Xavier Cugat BRAZIL (Samba VC) CHIU-CHIU (Guaracha-Samba VC) CA-II9 Gordon Jenkins DAYBREAK (FT YC) THERE'LL NEVER BE ANOTHER YOU (FT YC) D-4372 Woody Herman GOTTA GET TO ST. JOE (FT VC) THE SINGING SANDS OF ALAMOSA (FT VC) D-6065 Jimmy Davis
WHERE IS MY BOY TONIGHT (OT V)
PLANT SOME FLOWERS BY MY GRAVE (OT V) PLANT SOME FLOWERS BY MY GRAVE D-18471 Glen Gray LULLABY OF THE RAIN (FT VC) HAPPY MOOD (FT) 0-6693 Roy Acuff NIGHT TRAIN TO MEMPHIS (OT VC) LOW AND LONELY (OT VC)

0-6696 Les Brown WHEN THE LIGHTS GO ON AGAIN (FT VC) MEXICAN HAT DANCE (FT) WEALCAN HAI DANCE (FI)
V-27967 First Nighter Orchestra
WANTING YOU (V)
THINE ALONE (V)
V-27969 First Nighter Orchestra
MY HERO (V)
SERENADE (V) V-27970 Dinah Shore
DEARLY BELOVED (V)
WHY DON'T YOU FALL IN LOVE WITH ME? (V) V-27971 Ray Kinney HONOLULU HARBOR (FT VC) LEIMANA (FT VC) VV-27992 Sammy Kaye
IF I CARED A LITTLE BIT LESS (FT VC)
TABOO (FT VC) V-27973 Xavier Cugat
ADVERSIDAD (Bolero Son VC)
EN LA PLANTACION (Slow Rumba VC)
V-27974 Tommy Dorsey
DAYBREAK (FT VC)
THERE ARE SUCH THINGS (FT VC)

Decca Earnings Given

NEW YORK—For the six months ended June 30th, earnings of Decca Records were \$379,783, against \$383,591 in the comparable period last year.

Immediate

Within a few hours of you is an Authorized RCA-Victor Distributor who understands the specialized needs of Phonograph Operators and is equipped to give you immediate record service.

BOSTON, MASS. Eastern Company 620 Memorial Dr., Cambridge

> MILWAUKEE, WIS. Taylor Electric Co. 112 North Broadway

NEW YORK, N. Y. -Bruno-New York, Incorporated 460 West 34th Street

PHILADELPHIA, PA. Raymond Rosen & Company 32nd and Walnut Streets

WASHINGTON, D. C. -Southern Wholesalers, Inc. 1519 "L" St., N.W. 202 S. Pulaski St., Baltimore, Md.

It Pays to Use VICTOR and BLUEBIRD RECORDS



COIN MACHINE REVIEW

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Y PERMO POINT



Every Permo Point Needle is tipped with Permometal*, a costly alloy developed and made in our own laboratories. There is never any change in the quality or quantity of the Permometal in the tip. Every needle is the same. Each is precision ground to satin smoothness to fit the record grooves perfectly. The polishing effect of the tip prolongs record life and maintains high fidelity reproduction.

* T M. REG. U. S. PAT. OFF.

PERMO PRODUCTS CORPORATION

6415 Ravenswood Avenue

Chicago, Illinois

World's oldest and largest manufacturer of long life phonograph needles.



ALL-AMERICAN SPECIALS

SEEBURG 8200, Like NewWRITE	WURLITZER 950 500.00
SEEBURG ROYALE\$129.50	WURLITZER 125 (5-10-25c) 37.50
SEEBURG Hidden Remote BOXES 270.00 WURLITZER 850	PACKARD Model 600 SPEAKER, Original Price \$109.50, Brand New. Close out at only
WURLITZER 500 189.50	all models, while they lastWRITE
WURLITZER 616 60.00	12 inch PM SPEAKERS, while they
WURLITZER 412 45.00	last 5.00
FILBEN RECORD CHANGER, New 125.00	BUCKLEY BOXES, Used 10.00
ROCK-OLA PLAYMASTER 169,50 WURLITZER 24-Record, Packard	SEEBURG 20-Record Remote Boxes, Used
Adapter, Steel Cabinet, New. 200.00 TWIN 12 WURLITZER, Packard	SEEBURG 24-Record Remote Boxes, Used
Adapter, Lite-Up Cabinet, New 225.00	NEW PACKARD BOXES, Only 50
FILBEN LITE-UP CABINET, New 250.00	left 39.95
WURLITZER 24, Keeney Adapter,	TWIN 12 LITE-UP CABINETS, New 99.50
Lite-Up Cabinet 225.00	CHARM CABINETS, New 99.50

Let us overhaul your music equipment. Amplifiers repaired, Motors rewound, Master Fibre Gears for all model Wurlitzers.

Jack Gutshall Distributing Company

1870 West Washington Blvd.

Los Angeles, Calif.

ROchester 2103

Rosen Recruiting Aide

PHILADELPHIA - Raymond Rosen, head of the Victor distributorship for the head of the victor distributorship for the Eastern Pennsylvania territory, has been appointed Civilian Recruiting Aide for the Signal Corps of the United States Army and will help in enlisting men from the coin machine industry, radio and other communications and technical industries.

Harry Bortnick, Philly correspondent for THE REVIEW, has been appointed to assist Rosen in enlisting men who would shortly be drafted and placed in units where their abilities and knowledge would not be as beneficial as in the Signal Corps. In this branch of the service promotions are rapid once the capabilities of the individual have been established.

The Phonograph Operators' Association, the Servicemens' Association, Motion Picture Operators' Union, Electricians' Union

and other similar organizations have all agreed to cooperate with Rosen and Bort-nick, Lieut, S. D. Distelhort will supervise the activity from his office at the Customs House, 2nd and Chestnut Streets.

Says Bortnick, "Contact me now at the Rosen Co., or contact Jack Cade of the Phonograph Operators' Association if you desire to enlist in the Army Signal Corps. Do it now! Your country needs your help immediately. Help yourself advance in the field you are the most familiar with and help bring closer the day of final victory."

WANTED **Gottlieb Liberty Free Plays**

We will pay \$135.00, f.o.b. your city, for Libertys in good condition.

W. R. BURTT 308 Orpheum Bldg., Wichita, Kansas

ATTENTION OPERATORS!

EXCELSIOR RECORDS presents the

AUTOMATIC PHONOGRAPH TOPPER!

Herb "Flamingo" Jeffries Singing

"At Least You Could Save Me a Dream"

by OTIS RENE (ASCAP), writer of "When It's Sleepy Time Down South," and "Someone's Rocking My Dreamboat"

OVER 75 PLAYS A WEEK ON 100 TESTED MACHINES! YOU CAN'T GO WRONG ON THIS MONEY-MAKER! BUY NOW! WE HAVE RECORDS!

EXCELSIOR RECORD COMPANY

3661 S. Gramercy Pl.

RO-8375

Los Angeles, Calif

Review Musical **Popularity Poll**

An authoritative chart showing the popular musical favorites and compiled from informa-tion gathered in the principal key cities and wired to us at press time.

OCTOBER, 1942

On Phonographs—

- Praise the Lord and Pass the Ammunition
 He Wears A Pair of Silver Wings
 Kalamazoo

- Kalamazoo
 Der Fuehrer's Face
 Strip Polka
 Be Careful, It's My Heart
 My Devotion
 At Last
 Wonder When My Baby's Coming
- Home

 10. I Left My Heart At the Stage Door
 Canteen

On Wired Music-

- 1. Praise the Lord and Pass the Ammunition

- Ammunition
 2. At Last
 3. My Devotion
 4. Kalamazoo
 5. White Christmas
 6. Mr. Five By Five
 7. Siam
 8. He Wears A Pair of Silver Wings
 9. Every Night About This Time
 10. Der Fuehrer's Face

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On Radio-

- 1. He's My Guy
 2. There'll Never Be Another You
 3. Manhattan Serenade
 4. Wonder When My Baby's Coming
 Home
 5. Der Fuehrer's Face
 6. I Met Her On Monday
 7. White Christmas
 8. When the Lights Go On Again
 9. Falanage

- 9. Kalamazoo 10. I Came Here to Talk For Joe

Best Selling Sheet Music-

- My Devotion (Santly-Joy-Select)
 Kalamazoo (Bregman, Vocco & Conn)
 He Wears a Pair of Silver Wings
 (Shapiro-Bernstein)
 I Left My Heart at the Stage Door
 Canteen (U. S. Army)
 White Christmas (Berlin)
 At Last (Feist)
 Serenade in Blue (Bregman, Vocco
 & Conn)

- & Conn
- 8. Idaho (Mills)
 9. Be Careful, It's My Heart (Berlin)
 10. Dearly Beloved (Chappell)

Best Selling Records—

- Kalamazoo
 White Christmas
 Praise the Lord and Pass the Praise the Lord and Ammunition Der Fuehrer's Face Serenade in Blue Amen Strip Polka My Devotion Mr. Five By Five Take Me

Gil Moore in Army

INDIANAPOLIS-Gil Moore, of the Sidener and Van Riper agency, advertising representatives for the Packard Manufacturing Corp., is now in the Army Air Corps.



COIN MACHINE REVIEW FOR OCTOBER 1942

Missed on the Coin Machine rialto in Los Angeles these days is genial Bud Parr, owner of General Music Co., who poses here with Baron, his highly trained Doberman. Bud is now occupied in war work and is contributing magnificently to the all-out war program.

General Music Active

LOS ANGELES—Despite the frequent absences of owner-manager Bud Parr, the local office of General Music Co. continues to be busy supplying the needs of local musicmen in the same fashion the San Francisco office is serving musicmen in the north.

General is one of the prominent music supply houses in the state and has a very enviable record of service to the music men in these parts. Through the years music operators have come to know that General holds their interests as paramount consideration.

Now with head-man Bud Parr engaged in vital war work and only in the office for very limited periods, his cherished motto

of "It Shall Be Done" is being reflected in the actions of the members of the General Music staff in handling the needs and reguirements of western musicmen.

Arnsberg in Oregonian

PORTLAND, Ore.—When Ace I. Arnsberg, head of the Northwest Amusement Co., donates scrap he does it in a big way, and a recent issue of the Portland Oregonian carried a two-column picture of Ace and part of his contribution.

Included in the pile were some 5000 keys, 250 pounds of wire and pinball parts, 300 pounds of brass and 500 pounds of aluminum. "Pinballs in Scrap With Jap," said the caption over the picture of the smiling Ace and his pile of scrap.

5 PANORAMS Serial numbers in \$37500 8500's, used less than a month ONLY

NEW BATTING PRACTICES . \$169⁵⁰ USED BATTING PRACTICES . \$13950

Send One-third Deposit, Balance Shipped C. O. D.

. D. LAZAR COMPAN

1635 Fifth Avenue

Pittsburgh, Penna.

Rock-Ola Expands War Work

CHICAGO.—One of the busiest and largest war plants in the entire nation is the coin machine industry's Rock-Ola Manufacturing Corporation in Chicago, headed by its President, David C. Rockola.

Since the early beginning of the Rockola organization back in 1929 in a small one-story, thirty foot store out on 67th Street in Chicago, the company has grown rapidly to its present mammoth proportions with a plant occupying several city blocks and comprising today over one million square feet of floor space. The United States Government has recognized this outstanding factory for heavy schedule of war produc-

The war production at Rock-Ola has been growing by leaps and bounds. Each succeeding month has brought greater assignments in war work.

Mass production is not new to Rock-Ola. Rockola was the first coin machine manufacturer ever to use a mass production system in the production of coin-operated games. This occurred back in 1934, when the famous games, "World Series" and "Jig Saw," were produced by Rock-Ola on a continuous conveyor system at the rate of 1400 per day.

Modern production methods have, during recent years, also been in effect in this modern daylight plant in the production of Rock-Ola coin-operated phonographs, weighing scales, furniture and other civilian goods.

David C. Rockola, in speaking of his firm's mammoth war production program, stated: "We got off to a flying start on war work by securing our first direct contract with the government two years ago. Therefore, it is to be expected that we are far advanced at this time in assisting the United Nations' War Program. Women workers are a big factor in our plant. It is surprising how quickly we can train a woman to run practically any machine in the factory. By early next year we shall have approximately 3,000 workers."

STATEMENT OF THE OWNERSHIP, MANAGE-MENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

Of the Coin Machine Review, published monthly at Los Angeles, California, for October 1, 1942. State of California
County of Los Angeles—ss.

Before me, a notary public in and for the state and county aforesaid, personally appeared Paul W. Blackford, who, having been duly sworn according to lackford, who naving been duly sworn according to lackford, who having been duly sworn according to lackford, who having been duly sworn according to lackford, who having been duly sworn according to the coin management etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

March 3, 1933, embodied in section 351, Fusial Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business managers are: Publisher, Paul W. Blackford, 1115 Venice Blvd., Los Angeles, Calif., editor, Paul W. Blackford, 1115 Venice Blvd., Los Angeles, Calif.

2. That the owner is Paul W. Blackford, 1115 Venice Blvd., Los Angeles, Calif.

3. That the known bondholders, mortgagees and other security holders owning or holding 1 per cent or more fot total amount of bonds, mortgages, or other securities are: None,

security holders owning or noting 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

That the two paragraphs next above, giving the names of the owners, stockholders and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to beeve than approximate that the occupancy of the company and the c

said stock, bonds or other securities.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is......

(This information is required from daily publications only)

only.)

PAUL W. BLACKFORD,
Publisher and Editor.

Sworn to and subscribed before me this 22nd day of
September, 1942.

W. H. SPRAGUE.
(SEAL) My commission expires June 29, 1946.



WHENEVER YOU BUY OR SELL

Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables Consoles—Arcade Machines—Supplies and Accessories

ANNOUNCING A NATIONALLY KNOWN LINE OF POPULAR SALES BOARDS

Listed Below are a few of Hundreds of Well-Known Boards Available at Lowest Prices. Prompt Shipment.

Name	Holes	Style	Net Price	Name	Holes	Style	Net Price
Big Sport	1288	5c Thick	\$4.18	Just Rite	950	5c Thin	1.57
	1280			King Carnival	1280	5c Semi-thick	3.49
	1600					5c Thick	
Combinations Symbols	1060 (jumbo)	5c Thick	3.43	Lucky Dogs	1050	5c Thick	3.57
Derby Day	1056	5c Ex. Thick	4.04	Lucky Star		5c Semi-thick	1.83
Dough Barrel	1080	5c Thick BC	4.29	Number, Please	1296	5c Thick	4.15
Duke Mixture	1050 (jumbo)	5c Semi-thick	3.44	Packs of Smoke	1600	5c Thick (Cig. Payor	ut) 5.10
Easy Money	1500	5c Thin (Definite)	2.38	To the Colors	1250	5c Ex. Thick	4.39
	1280			Reach the Peak	1260	5c Semi-thick	3.48
Four Leaf Clover Slot B	ook1600	5c Thick BC	3.56	The 500	860	5c Semi-thick	3.08
Good Old 1776	1650	Oc Semi-thick	5.49	Treasure Island		5c Semi-thick	3.41
	1200			True Colors	960	5c Thick	2.64
Hi Win Dough	1088	5e Thick	3.57			5c Thick	

WILL PAY CASH FOR

CONSOLES
Buckley Track Odds—All Models
Keeney Super Bells—2 Way 5c & 25c
Keeney Super Bells—2 Way 5c & 5c
Keeney Super Bells—4 Way
Mills Tener Bells

COIN MACHINES

Mills Bonus Bells

Mills Brown Fronts—5c, 10c, 25c Mills Yellow Fronts—3-5 Payout Mills Gold Chromes Mills Emerald Chromes

PHONOGRAPHS

Wurlitzer Phonograph Wurlitzer 600 Wurlitzer Wall Boxes

Packard Wall Boxes Wurlitzer 30 Wire Boxes Betty Teletone Boxes Scales—All Makes & Models

ARCADE MACHINES

Kirk Night Bomber Bally Rapid Fire Mutoscope Sky Fighter Wire or Mail Quantity and Price

Mutoscope Ace Bomber Mills Bag Punchers Mutoscope Bag Punchers Chicken Sams Rock-Ola World's Series Texas Leaguer Gottlieb Grippers Wurlitzer Skee Balls Western Baseball

COIN MACHINE REVIEW

FOR OCTORER 1942

SPECIALS—PHONOGRAPHS

	SPE	CIALS—PHONOG
Vurlitzer		MUSIC SYSTEM EC
850	\$450.00	SPEAKERS & CABI
800		Buckley Zephyr Cabi
750		
750E		net, New
750 M		New
700	279.50	Buckley Wall Baffles.
600	175.00	Charm Tone Tower
500		Rock-Ola Tone Tower.
500A		Packard Iris Cabinet
24A		Seeburg Organ Speaker
71	119.50	41
61	79.50	Illuminated Organette
616	69.50	Speaker, New
412	59.50	Speaker, New Rock-Ola Spectrovox,
P12	34.50	and Playmaster
		Packard Play-Mor Cab
Seeburg		inet & Speaker, new
High Tone, Remote	\$410.00	WALL BOXES
High Tone, Reg		Buckley Illum, Wall
Celonel, E.S.	300.00	Boxes
Envoy, E.S.	252.00	Wurlitzer: Wall Boxes
Classic Slug Ejector	175.00	No. 100, New
Vogue		Wall Boxes, No. 12
Regal		5-10-25c Wireless
Gem		Boxes
Rex	150.00	Seeburg: Wireless
lock-Ola 40, Rockolite		Boxes, Late Model
DeLuxe		30 Wire Boxes
Masters		Wireless, Marble GI
Monarch	112 50	Selectomatic Boxes
		STEEL CABINET
Mills Throne of Music	159 50	Buckley Single Mech
Empress		anism
- mpi 000	100.00	dilloin

Buckley Double Mech-QUIPT. i-....\$11.25 .. 69.50 .. 5.50 .. 122.50 .. 75.00 .. 59.50 35.00 19.50 300.00 v..100.00 \$35.00 25.00 25 39.50 ... 45.00 25.00 10.00 10.25.00 28.00

GENCO Argentine Big Chief Blondie \$39.50 27.50 20.00 48.50 45.00 86.50 39.50 54.50 39.50 23.50 49.50 39.50 49.50 39.50 Blondie Bosco Captain Kidd Defense Four Roses Gun Club High Hat Jungle Metro Seven-Up South Paw Ten Spot Victory A.B.C. Bowler.... Belle Hop Champ Five and Ten..... Gold Star ..\$37.50 ...29.50 ...35.00 ...79.50 ...25.00 ...39.50 ...29.50 ...29.50 ...45.00 ...24.50 ...30.00 ...48.50 ...42.50 ...45.50 Gold Star Horoscope Miami Beach New Champ School Days Sea Hawk Sport Parade Spot-a-Card Spot Pool Texas Mustang

All American	\$22.50
Bolo-Way	37.50
Legionnaire	32.50
Major '41	39.50
Polo	18.50
Show Boat	37.50
Snappy	45.00
Sport Parade	30.00
Star Attraction	39.50
Stratoliner	: 24.50
Venus	60.00
EXHIBIT	V
EXHIBIT	
Air Circus	\$87.50
Big Parade	79.50
Double Play	30.00
Duplex	30.00
Knock Out	75.00
Leader	27.50
Sky Blazer	49.50
Spot Pool	55.00
Stars	30.00
Sun Beam	30.00
West Wind	45.00
Wings	19.50
Zombie	27.50
Do-Re-Mi	37.50
BALLY	
Attention	\$24 50
Broadcast	24.50
Crossline	22 50
Defense	22.00
New Model	\$79.50

SPECIALS-PIN TABLES

CHI-COIN

All American
Bolo-Way
Legionnaire
Major '41
Polo
Show Boat

Eureka	
Favorite	. 25.00
Flicker	. 24.50
Fleet	25.00
Grand National	. 79.50
Grand Stand	
Monicker	64.50
Pan American	37.50
Silver Skates	
Sport Page	49.50
Thistledown	49.50
Triumph	
· · · · · · · · · · · · · · · · · · ·	
KEENEY	
Clover Four Diamonds	.\$59.50
Four Diamonds	. 39.50
Repeater	. 33.50
Towers	47.50
Sky Ray	. 32.50
Velvet	21.50
Twin Six	. 42.50
Wildfire	
BAKER	
Big Ten	\$22.50
Defense	. 20.00
Doughboy	. 17.50
Salute	. 22.50
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SUCCESS	
Langua Landon	60E 00

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	1011	OW LIGH	11,			1000

	SPEC
MILLS	
Gold Chrome Bells,	
5c	\$212.50
Gold Chrome Bells,	
10c	. 217.50
Gold Chrome Bells,	
25e	. 222.50
Club Bells, F.S., 5c	. 189.50
Club Bells, F.S., 10c.	
Club Bells, F.S., 25c.	
Blue Fronts, 5c	
Blue Fronts, 5-10-25c.	7-17-26
Serials 400,000	
Melon Bells, 5-10-25c.	
Brown Front Club	
Bonus Bell. 5c. New.	
Bonus Bell, 5c, Rebuil	
Yellow Front.	
3-5 50	\$ 62 50

IALS—SLOT MACHIN	ES
Yellow Front, 3-5 10c	PACE
3-5 10c	Comet Front Vender
Smoker Bell 35.00	10c Comet B.F. Bell 25c Comet B.F. Bell
Vest Pocket Bell, JP,	All Star 10 Stop
New 52.50 Vest Pocket Bell, Blue	Mystery P.O.
& Gold	1c All Star 2-4 P.O. 25c Rockets
00100	
JENNINGS	5c Rolatop 2-4 P.O
5c Chief J.P. Bell \$ 67.50	10c Rolatop 2-4 P.O
10c Chief J.P. Bell 69.50	25c Rolatop, Late
25c Chief J.P. Bell 71.50	5c Double J.P.
5c Silver Chief 94.50 5c Silver Moon	5c Rolatop 5c Gooseneck
5c Sky Chief	5c Blue Seal
10c Sky Chief 92.00	GROETCHEN
25c Sky Chief 94.50	Columbia Chrome

\$27.50

ACE Vender\$ 42,50	Mills 1-2-3 F.P.
F. Bell 60.00	1939\$ 25.00
F. Bell 60.00	
stop	Daval Bumper
) 50.00 3	Bowlers 75.00
-4 P.O. 25.00 100.00	Mills Three Bells 445.00
TLING	Mills Four Bells 292.50
4 P.O\$ 35.00 4 P.O 35.00 ate 72.50	Jennings Fast Time, F.P 75.00
P. 25.00 75.00 35.00	Jennings Silver Moon 92.50
35.00 TCHEN	Keeney Triple Entry 129.50
rome\$ 70.00	

5	PECIA	LS	<u></u>	0	NSC	LE	S
	Keeney	Su	per				
	Bells,	2	Way	5			

	Keeney Super	Buckley Daily
	Bells, 2 Way 5	Double Track
	& 5c 275.00	Odds 500.00
	Keeney Super	Buckley Track
i	Bells, 2 Way, 5	Odds 400.00
	& 25c 287.50	Buckley Seven
ı	Mills Jumbo,	Bells, 7 Coins 700.00
	Cash P.O\$127.00	Buckley Long Shot
į	Mills Jumbo, F.P. 67.50	Parlay, 7 Coins 700.00
	Watling Big	Bally Pimlico
Ì	Game, F.P 82.50	Console 220.00

5		
	Buckley Daily	
	Double Track	
	Odds	500.00
	Buckley Track	
	Odds	400.00
	Buckley Seven	
	Bells, 7 Coins	700.00
	Buckley Long Shot	
	Parlay, 7 Coins	700.00
	Bally Pimlico	

MISCELLANEOUS

..\$19.50 .. 99.50

Anabel ... Destroyer

ARCADE MACHINES WRITE FOR LATEST LIST

WELL PAYING ROUTES FOR SALE

REAL BARGAINS! Due to numerous operators joining the Armed Forces, we have listed several well-established phonograph-table and machine-operating businesses for sale located in all parts of the country, Write for complete particulars

ior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped —to assure satisfaction. BUYERS—Write for New Price Bulletin.

4233 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

OPERATORS Save Your Tires—Gas

Phone or Write Your Needs PROMPT SERVICE

We are equipped to handle your wants-Complete stock of parts, new and used games, Arcade equipment . . . Vending machine cards, etc. Our reconditioned machines are tops ... Priced right

We invite you to come in and see
UNITED MANUFACTURING . . . Sun Valley and Midway GOTTLIEBS ... Shangri-la EXHIBITS . . . Action NEW GAME PROFITS AGAIN

NEW K-25 Guesser Scales....\$139.50** Western Portable Flame-Arc Welder..... (World's Lowest Priced Professional Welding Outfit) Brand New Chicago Coin YANKS.....

Write for complete price list WE WANT TO BUY . . ONE-BALL FREE PLAY TABLES AND ARCADE EQUIPMENT

AUL A. LAYM

Distributor of Quality Coin-Operated Machines 1503 W. Pico Blvd. DRexel 3209 Los Angeles, Calif.

COIN MACHINE REVIEW

FOR OCTOBER

1942

Steffan and Curly Gohr motored to Cle Elum for stream fishing, while Puget Sound Novelty's Vern Preston stayed close to home and battled kings in West Seattle. . . . A proud smile etches a "V" in Cliff Knowles' leathery face when he unrolls a three-foot photo of his son Bob, chief specialist at the Great Lakes Training Station, sur-rounded by the 200 trainees in his class.

"Porky" Jacobs is very secretive about his current six-week jury duty. It might be a county trial and it might be in superior court, or it might even be a federal grand jury investigation. Murder, arson, kidnapping, smuggling, grand larceny or any of a number of crimes could be the reason for summoning those 12 men, good and true, but Porky will say nary a word except to vehemently deny the stories making the rounds that he is the corpus delicti. . . . Decca's Violet Stewart put it on the matrimonial record August 21. . . Bill Duggan, Florida's big butter and coin man, dropped in to his Puget Sound Novelty for a three-

VEST POCKET BELL Repairs & Adjustments

Let us give your machines a complete overhaul job, including metal shim stop and dry tube eliminator. The small investment will more than pay you.

H. R. GRAHAM

212 E. Palmer Ave. Glendale, Cal. Citrus 1-1093

week inventory, and left for the sunny Southland well satisfied with Cly Newton's managerial mastery. Duggan owns a service station, bulk gas station, apartment, and hotel in the Grapefruit belt. . . . Solly Solomon got off to a leaping two-week vacation jaunt when he planed to San Francisco on the first leg of his Los Angeles trip.

Louis Karnofsky

Southern California

LOS ANGELES.—Gas rationing, tire registration and the federal tax bill are paramount items of consideration as Western coinmen start the fall season in this part of the Coast. It is hoped that consideration will be given to operators in dealing out gas rationing books for with widely scattered routes almost every operator faces a definite problem. Swapping of locations in an effort to more closely consolidate routes has been a popular activity for the past few weeks.

Harry Kaplan is back at Southwestern Vending after his vacation trip by train through Canada.

Bob Reeder and Ernest Graham, Glendale, handled the Elks Convention in Fresno the week of September 21st. They had 51 slots in action for the 4-day run.

Solly Solomon, Seattle, left here October 6th after a short visit with local coinmen and his son, Walter, who is in the Coast Guard. Solly figured transportation rationing isn't too far away so took this chance to get down and see everyone.

Davidson Brothers report a tremendous activity in their candy and cigarette vending concessions in the three big Douglas aircraft plants.

Dan Donohue, of Seeburg, and Bill Happel, of Badger, played golf at the Wilshire Country Club on September 27th, Although quite a little money was bet Happel seemed to be the only one dishing out the folding money at the finish. All of which indicates Dan must be in the pro class.

Mac Mohr is operating legal equipment in the city and is keeping busy. He expects to keep his offices open for the war months and be ready when it's all over to take care

of the boys as efficiently as before.

Jack Gutshall has purchased the Los Angeles route of Frank Lamb.

Paul Johnson's young daughter, Susan, is slated to participate in a piano recital at the Hotel Biltmore in the near future. Daddy is de-mothing the old tux for the

Carl Collard, San Bernardino, was in town in late September to pick up equipment at Paul Laymon's.

We think—in fact, we're quite positive—



'Corrosion warped my Battery Plates. I should have applied THE RECUPER-ATOR. Too late now!

Operators...

Over three thousand RECUPERATOR Services were delivered during the month of September, totaling thousands and thousands of cars serviced with this time-tested

We want to thank the Music Operators who have purchased hundreds of RECUPERATOR Services for their cars.

If your car, or cars, have not yet received this guaranteed service, and your Music Distributor does not carry RECUPERATOR in stock for you, send \$1.50 and we will send your RECUPERATOR Service prepaid.

DO THIS TODAY! TOMORROW MAY BE TOO LATE, AS RUINOUS SULPHATION AND CORRO-SION ARE DEADLY ENEMIES TO YOUR BATTERY.

1025 North Highland Avenue

GRanite 4148

Hollywood, California

one of the favored spots in local coindom along about Christmas time will be the offices of the Jack Gutshall Distributing Co. For Jack has acquired, heaven help us, the most entrancing nude this reporter has ever spent an hour gazing at. Comes Christmas Jack expects to share prints of her loveliness with those of you who have answered his ads in The Review. Better turn to Jack's ad now and get your name on the list.

Fred White, Visalia, made it to Laymon's the last of September to fill his equipment

Mr. and Mrs. Harry Gordon, San Diego, arrived in town on the 3rd to spend a few days with the Minthornes, Laymons, Mac Mohr and other local coin luminaries. Harry figured he should start home on the 6th for something told him he should. It was good that he did for the County Board of Supervisors were at work during his absence and had their surprise waiting for him upon his arrival. (See news report

elsewhere in this issue.)
Allen C. Anderson, Shafter, was in on the 3rd to pick up equipment at local job-bers. Allan stopped in to chin with Mac Mohr about the good old days before this

and that.

Ed Mape, San Francisco, was in town on the 2nd and 3rd and placed a nice order with Badger Sales for Mills Three and Four Bells to be shipped to San Francisco and

Nick Carter, owner of the Nikabob Co., is happy about the reports emanating from the sanitarium concerning Mrs. Carter. She is gaining steadily and very encouraging reports are coming from the doctors. The Carter children are in a Girls' School during mamma's stop at the "Get Well" sta-

Art Dawes, San Diego, dropped in at local spots on September 26th. Art makes the L. A. trip regularly to keep up on

William Shorey, San Bernardino operator, was pegged by this reporter loading games at Paul Laymon's.

Jack Gerety has taken over the A. Berman Arcade in Bakersfield.

Tommy Kearns, Honolulu, T. H., is still on the mainland picking up equipment for shipment to the islands as cargo space permits. Tommy handles Decca records, paints, radios, and half a dozen other items ex-clusively for the islands. AND, if you run into Tommy, make him prove his star sapphire has a six prong star. It's a 71/2 carat beauty.

Mac Mohr has announced, in this issue, a new service for western operators. His firm is now repairing, refinishing, repainting and overhauling slots. Mac has an expert, draft deferred, in charge of the work

and the samples we saw are really good.
C. L. Goldie, San Francisco, trekked south the first week in October to compare notes and argue with Mac Mohr about

equipment shortages.

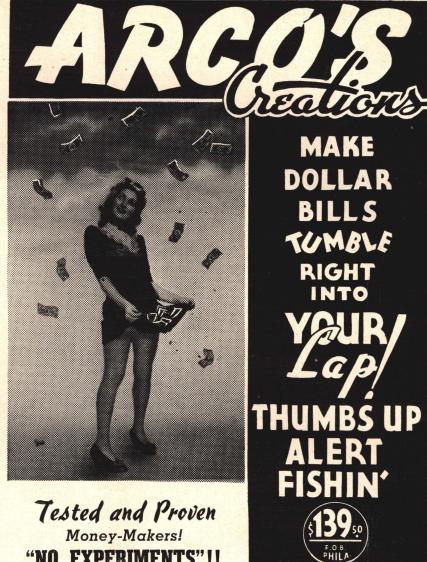
Mr. and Mrs. O. H. Presher, San Diego, were in town on the 6th and 7th and spent considerable time with L. B. McCreary at

Mape Music. Mr. and Mrs. Hugh Summers, Montana operators, vacationed in the Southland in late September, and ordered a nice bunch of equipment from Laymon's to follow them

Jack Gutshall is leaving on the 16th for his yearly visit to Fillmore, Utah, and this year, as always, Jack is fortified with a permit for a buck and doe . . . and, may we comment, he'll get them. Accompanying Jack on this sortie will be the faithful Jack Pfeiffer; one of his location owners, Pete Snyder; and Carol Leinart. They expect to

be gone 10 days.

Bob Rotzell, 24, formerly of the Paul A.



COIN MACHINE REVIEW FOR OCTOBER

"NO EXPERIMENTS"!!

PLUS—"Sweet Sixteen" Features which will skyrocket YOUR profits! ORDER YOURS NOW! Immediate Delivery!!! Don't lose operating income by waiting! WRITE FOR DETAILS AND ILLUSTRATED LITERATURE!

ARCO Sales Co. 803

Laymon Service Department, lost his life in the battle of the Solomons around September 7. He was a radio man in a navy dive bomber. Bob joined the navy in June of last year and participated in the battles of Midway and Guam. The Navy Department states that Bob was sighted in a rubber boat following the shooting down of his plane but rescue was impossible.

Frank Root, the guiding light up Lancaster way, beamed in at L. A. in early October to compare notes on equipment. Leave it to Frank to figure it out correctly.

L. B. McCreary, head-man at the local office of Mape Music, was in San Diego on the 7th, 8th and 9th.

N. R. Voorhees, serviceman for Kenneth Wolfe in San Diego, has returned to his home in El Monte and will free-lance operate in this area.

The Gutshalls make Big Bear Lake regularly and almost any Friday afternoon will see them getting ready for a week-end visit up in the mountains, "Who Dat," their seagoing yacht, is stationed there and Jack is getting quite adept at handling the skiff and of late the natives thereabouts are applauding his maneuverability.

Alex Koleopolus, Bakersfield, made a hurry-up trip to Laymon's the first of the month to annex a few machines.

Clarence Byrne, serviceman for Harry Gordon in San Diego, ended his life with a bullet through his head on September 26th. Byrne, a former employee of the Gans Co., had been in ill health for some time.

Jane Carico, secretary to Jack Gutshall, has a new secret to harbor. Recently she sailed to San Francisco and . . . sufficient - TURN PAGE one of the favored spots in local coindom along about Christmas time will be the offices of the Jack Gutshall Distributing Co. For Jack has acquired, heaven help us, the most entrancing nude this reporter has ever spent an hour gazing at. Comes Christmas Jack expects to share prints of her loveliness with those of you who have answered his ads in The Review. Better turn to Jack's ad now and get your name on the list.

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RCO Sales Co.

Laymon Service Department, lost his life in the battle of the Solomons around September 7. He was a radio man in a navy dive bomber. Bob joined the navy in June of last year and participated in the battles of Midway and Guam. The Navy Department states that Bob was sighted in a rubber boat following the shooting down of his plane but rescue was impossible.

Frank Root, the guiding light up Lancaster way, beamed in at L. A. in early October to compare notes on equipment. Leave it to Frank to figure it out correctly.

L. B. McCreary, head-man at the local office of Mape Music, was in San Diego on the 7th, 8th and 9th.

N. R. Voorhees, serviceman for Kenneth Wolfe in San Diego, has returned to his home in El Monte and will free-lance operate in this area.

The Gutshalls make Big Bear Lake regularly and almost any Friday afternoon will see them getting ready for a week-end visit up in the mountains, "Who Dat," their seagoing yacht, is stationed there and Jack is getting quite adept at handling the skiff and of late the natives thereabouts are applauding his maneuverability.

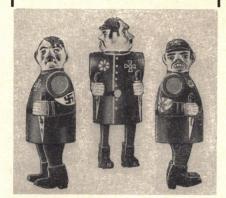
Alex Koleopolus, Bakersfield, made a

hurry-up trip to Laymon's the first of the month to annex a few machines.

Clarence Byrne, serviceman for Harry Gordon in San Diego, ended his life with a bullet through his head on September 26th. Byrne, a former employee of the Gans Co., had been in ill health for some time.

Jane Carico, secretary to Jack Gutshall, has a new secret to harbor. Recently she sailed to San Francisco and . . . sufficient - TURN PAGE

WARNING TRY THE BEST THE SIAMESE RATS



Left Side

COIN

MACHINE

REVIEW

FOR

OCTORER

1942

Front

Right Side

The Latest Creation CHICKEN SAM **OPERATORS** 'HIT THE SIAMESE RATS" HITLER AND THE JAP

PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE A new wooden fiber figure and wooden leas Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked for easy installation.

\$1500 For complete unit, F.O.B. San Antonio, Terms: 50% with order—payment in full saves C.O.D. fee.
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BALLY SHOOT THE BULL

BALLY RAPID FIRE \$15.00 each with new scenery. Bona fide distributers write. Manufactured exclusively by

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Polk Bldg .- Detroit, Mich. Branches in Principal Cities World's Largest City Directory Publishers Mailing List Compilers. Business Statis-tics. Producers of Direct Mail Advertising.

it is to say, that Jane has a Gob of joy stationed somewhere thereabouts. Check the italic copy and you can at least share part of our secret. Jane is in love with a whatwhat?

Jimmy Jones of Southwestern Vending is on a two-week business and pleasure trip through the northern part of the state.

Jack Prock, well-known ace service man, has been seen around Badger Sales of late, helping out the regular Badger men catch up with their rush of work.

AOLAC had the usual batch of thank-you letters received during the month from various organizations the association had befriended in divers ways. Frank Graham of the Hollywood Radio Relief voiced his thanks for games donated at their recent war relief party; Meta Ziel of the Lynwood Women's Ambulance and Defense Corps sent in an appreciation for the money and machines supplied; Major Raymond Hanson of the Marine Corp at Camp Elliott in San Diego wrote his thanks for games do-nated; and Captain Carroll Parish of the Sons of the American Legion voiced his thanks for continued support of their program. During the month AOLAC sent out to the general list a handy chart on War Gases—Symptoms, Effects and First Aid.

Mrs. Annette Brown, Bakersfield, was in at Southwest Vending on the 6th for some equipment.

A. M. Keene is another San Joaquin Valley operator who visited the local stands the first part of October in behalf of his Taft locations

Herb McClellan is sporting a nice shiner on the left eye. Story is that he and his neighbor were wrestling and one of them slipped. Various other versions are also being whispered about.

Phil McGee, local colored operator, has gone into the Coast Guard.

Sam Oser, who is also in the service, is now located at Fort Benning, Ga. Harold E. Murphy was in from Palm Springs in early October to size up equip-

ment still available.

Mr. and Mrs. Riato Martin Christensen are expecting an heir a few months from now. Daddy-to-be is mechanic at South-

western Vending.

Vic Ralston, West Coast manager for Standard Phono of New York, leaves on the 19th for Officers' Training School.

Tommy Schwab, Lone Pine operator, has joined the Air Corps.

George Joyce, who entered the service recently, is now at Wilmington. Albert Mandel is in the Letterman Hospital at the Presidio in San Francisco, and D. J. Jackson is stationed with the Air Corps in Richfield

Sam Tessler, Oakland, paid local coinmen a visit the last of September.

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2 Drum Major . 12.50 3 Dude Ranch . 18.50	Sky Line 19.50 Slugger 32.50				
1 Dough Boy 14.50	2 Showboat 37.50				
3 Formation 18.50	2 Spot Pool 37.50				
1 Four Roses 29.50	4 Shortstops 14.50				
I Fleet 12.50	I Snappy of '41 37.50				
2 Flicker 17.50	3 Seven Up 29.50				
	1 Star Attr 34.50				
1 Follies 12.50 3 Fox Hunt 22.50	2 Sparky 16.50				
2 Gun Club 44.50	3 Target Skill . 19.50				
I Headliner 10.00	4 Ten Spot 27.50				
I Holdover 14.50	2 Twin Six 37 50				
2 Hi Hat 29.50	! Triumph 12.50				
2 Jolly 12.50	1 Topper 10.00				
I Limelight 14.50					
I Line Up 24.50	1 Velvet 24.50 2 Victory 62.50				
2 Lancer 14.50					
2 League Leader 17.50					
I Majors of '39 12.50	Wings 14.50 Yacht Club 12.50				
Terms: 1/3 Deposit with Order,					
Balance C.O.D.					

Capitol Coin Machine Exchange

1738 14th St., N.W., WASHINGTON, D.C. Tel.: Columbia 1330

H. Gorman, who operates the arcade at Redondo Beach, loaded equipment at Trojan Novelty on the 8th.

Capitol Records perk merrily along and are now lining up distributors to handle their discs.

Sez Herbie, the office boy: "If all the girls continue joining the WAVES, I have a new enlisting slogan for the Navy that will bring the lads in by the thousands— 'Join the Navy and Ride the Waves!'

Marjorie Morgan, Southwestern Vending secretary, is hard at work on a new heartthrob ballad that will probably top 'em all. Its title is "The Army, Navy, Boy

16MM . . . 3 Minute SOUND FILMS

> Send for List LES LORDEN

2313 W. Pico Blvd., Los Angeles

TIME PRICE \$424.50 DISCOUNTS TO CASH BUYERS

Arrangements can be made to secure film under license from Soundies Distributing Corp. of America SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY!! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

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Guaranteed Film Cleaner. \$4.50 Per Gallon
Brand New Monarch 10c Wall or Bar Box....\$7.00
Brand New Adapter for Panoram Used for
Wall Box 7.00
4-Wire Armored Cable. 10c Per Foot
Combination Adaptor for Phonograph
Panoram Hookup \$35.00

Mills Empress with Adaptor..\$224.50 Mills Empress....\$189.50 3 Used Keeney Adap-tors for Mills Empress, \$29.50 Each

SPECIALS Batting Prac-\$139.50 219.50

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE

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- 2. Buy Bonds
- 3. Business As Usual

OWL MINT MACHINE

245 Columbus Ave.

Boston, Mass.

Scouts and Marines — My God, How I Love 'Em All!" Catchy title, eh, what?

Del Bern, Fresno, was in to see Fred Gaunt at Trojan and take home a couple

of new machines.

Jack Thompson of Thompson Brothers, Delano, was in on the 8th to pick up supplies. In unloading a console at Herb McClellan's, it was found that Jack had brought down a neat nest of black widow spiders in the base of the machine. Seems spiders of this type are quite prevalent in the San Joaquin, and climb up into the innards of machines to enjoy the warmth

Lucille Arnold is back from her vacation and is now busy once more on her route at Barstow.

George Kelly of the Laymon Service Department has purchased a small walnut ranch in the San Fernando valley. To celebrate the acquisition George bought himself his first new suit in 4 years.

Ed Korte is back servicing equipment and has arranged his time so he can handle his machines during the day and work on the night shift at Lockheed.

Jim Cameron, formerly of the operating team of Trimble and Cameron, had a furlough from the army the first part of the month and dropped in at Laymons. Everyone agreed Jim is looking fine.

Tom Boddy, Lomita, and William Goodson, Altadena, both report excellent business on their respective operations.

Art Dawes has branched out into another

SERVICE MAN WANTED

By Leading West Coast Operator TOP WAGES PAID

Give References in First Letter **BOX 500**

COIN MACHINE REVIEW

1115 Venice Blvd. Los Angeles, Calif. field in San Diego and is now operating a restaurant and cocktail lounge. Art says that business far surpasses his fondest

The Laymons are really a busy pair these days. Paul with his air raid warden work and Lucille with her Red Cross work, make one of the most occupied couples in the business in these parts.

C. A. Tomlinson, Exeter, was in the first part of the month for new equipment.

Arlene Ginse, secretary at Laymons, is now Mrs. Russell Early. She was married on September 14th and the happy couple

spent their honeymoon up in the moun-

Word filters south that Jack Moore is expected home in Portland in another week. Jack has been at Brownsville, Texas, for the past 90 days on his Civilian Air Corps work.

Steve Brodie is doing well since moving to Los Angeles from Long Beach. Almost any day you can spy some of the biggest vending operators in his place at 1139 San

L. B. McCreary left Los Angeles on the 14th for a few days of duck hunting on the E. T. Mape ranch near Stockton.

Paul Blackford

WVMOA Discusses Tax

LOS ANGELES.—Taxes occupied the main discussions at the September 29th meeting of the Western Vending Machine Operators' Association held at McDonald's restaurant in the Gates Hotel.

The membership is pleased with the tax established in the city whereby the operators pay a \$10.00 per year occupational tax for the first \$5,000.00 in gross business and \$1.00 per thousand for additional busi-

Also discussed at length was the proposal made in Washington, D. C., recently to tax vendors \$3.00 per machine per year. With the average yearly net from a vendor running from \$3.00 to \$5.00 it is easy to see the utter unfairness of such an exhorbitant tax.

Larry Hagler offered his resignation as secretary, claiming that his duties as air raid warden prohibited him from functioning as he would like to. J. B. Yatter, a member for more than three years, was elected to the position.

The next dinner meeting will be held at the same place at 6:30 p. m. on October 27th. All vending machine operators are cordially invited to attend and learn of the values of a WVMOA membership.

J. B. Yatter

COIN MACHINE REVIEW

FOR OCTOBER 1942

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Order Today	Satisfaction Guaranteed
ROCK-OLA PHONOGRAPHS Table Models, with stands	412s, Rebuilt Marbleglow, 12 records 42.50 SPEAKERS
Rhythm Kings, 16 records	Walnut Cabinet with 12" P. M\$ 8.75 Rock-Ola Cabinet Speakers, orig-
Monarchs, 20 records 99.50	inally sold at \$25 14.00
Masters, 20 records 189.50	Rock-Ola Floor Speakers 12.00
Supers, 20 records	Seeburg Organ Cabinet with P. M 18.50
Imperials, 20 records, Lightup	Seeburg Small Organ, new
Imperials, 20 records, Lightup Cabinets 79.50	Wurlitzer Strike Up the Band 22.50
ley and Rock-Ola Adapters in-	Warlitzer Illuminated
stalled in steel cabinets	Buckley Wall Boxes, new\$ 22.50
Same as above in regular cabinets 105.00	Buckley Wall Boxes, used
SEEBURG PHONOGRAPHS	Rock-Olas with new style switches 18.50
Model 8800, E.S.R.C., 20 records\$365.00	Seeburg 3-Wire Boxes, used only
Classics, 20 records 185.00	3 weeks 27.50
Concert Grands, 20 records 139.50	USED CABLE
Majors, E. S., 20 records 249.50	
WURLITZER PHONOGRAPHS	3-Wire Rubber Covered, Per Foot 6c
	5-Wire Brown Cloth Covered, Per
800s, 24 records\$340.00	Foot 5c
61s with stands, 12 records	5-Wire Regular Rock-Ola 15c

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No General Delivery ads accepted, Send copy, with remittance, to COIN MACHINE REVIEW, 1115 Venice Boulevard, Los Angeles, Calif.

COIN COUNTERS AND WRAPPERS-Tubular 1c, 5c, 10c and 25c, guaranteed heavy paper, 65c a thousand in 25,000 lots, 75c single thousand. Accurate Penny Coin Counters, heavy aluminum, \$1.25. Belt Pocket, 35c postpaid. Collection Books, 75c doz. HECHT NIELSEN, 1322 Congress Street, Chicago, Ill. (TF-C)

SLOT MACHINES REPAIRED-

COIN

MACHINE

REVIEW

FOR

OCTOBER

1942

Have your machines adjusted, tightened, cleaned, and greased. Replace defective springs and worn parts. Have them buffed and painted. Install new Reel Strips and Award Cards. Increase earning power. Let GRAHAM do the job. 212 East Palmer Avenue, Glendale, Calif. Phone: CItrus 1-1093.

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WE BUY, SELL OR EXCHANGE-Arcade Equipment, Pin Games, Consoles, Slots, Guns, Parts and Supplies, etc. OPERATOR'S EXCHANGE, 621 Van Ness, San Francisco, California, (4-43-P)

FOR LEASE-Excellent business location in REVIEW Tile floors, celotex ceilings, building. large display window, two wash rooms, extra large private office. Ideal for coin machine account. Ample, easy parking. \$45.00. Enquire 1115 Venice Boulevard, Los Angeles, Calif.

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Calif. Telephone CItrus 3-3721. (TF-C)

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FOR SALE Slots, Mills Flashers, One Ball Clockers, Vest Jockets, Ten Pins, Operator closing out gaming devices. Write for prices. F. B. TURNER, P. O. Box 578, Wolf Point, Montana. (S-P)

5c SELECTIVE CANDY MACHINES Reconditioned machines, all kinds, all types. Also 1c peanut and gum vendors. Send for free list today! ADAAR COMPANY, 733 South Euclid Avenue, Oak Park, Illinois. (OND-P)

FOR SALE 4 Latest Evans Automatic Coin-Operated Duck Pin Alleys. Latest models, 66 feet long. Regulation bowling surface. Perfect setup for Arcades. Investigate at once. MAC MOHR COMPANY, 2916 West Pico Blvd., Los Angeles, Calif. (O-C)

ONE BALL AUTOMATIC PAYOUTS Kalamazoo, Michigan. (O-P)

FOR SALE-60 Jackpot Penny, Nickel, Dime, Quarter Slots, \$19.50 each; lots ten; sample \$22.50; without Jackpots, \$14.50. COLE-MAN NOVELTY COMPANY, Rockford,

SLOT MACHINE REPAIRING-Overhauling and Refinishing, All makes, Work done by Experts. Extensive supply of Mills parts. MAC MOHR COMPANY, 2916 West Pico Boulevard, Los Angeles, California. (OND-P) California.

PENNY ARCADE FOR SALE-

PENNY ARCADE FOR SALE—Newly opened in heart of Indio, California, near big Desert Center Army Camp. Three year lease, renewable yearly. 50 best arcade machines, mostly new. Will bear rigid investigation. Expect army call. HAROLD E. MURPHY, 1387 San Jacinto Way, Palm Springs, or 439 Fargo Avenue, Indio, California.

Texas Leaguers, \$30.00; 6 1c Diggers, \$16.50; 2 Old Age Pension, \$3.50; 40 late pin tables. H. H. BERGER, 997 Myrtle Avenue, Brooklyn, New York. (O-P)

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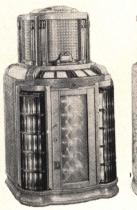
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A Jribute to Music Operators, By Bud Parr –

In these trying months of World War Number Two, the Music Operators of the Nation are doing a wonderful job in bringing entertainment and music for moments of relaxation to soldiers, sailors and marines. Conscientiously these operators are contributing definitely to the morale of the men in uniform, as well as those of us out of uniform and engaged in other war production activity. The nation must be ever grateful to these operators for the part they are playing in providing music and entertainment.

There can be no doubt but what the Music Operators today are contributing more entertainment to the men in uniform than any other branch of the amusement industry. It is a record each and every one of you should be proud of . . . and, as one who has assisted you in your equipment requirements for years past, we pay tribute to your magnificent contribution to the war effort.

In providing music for our fighting men, wherever they may be, or whenever they may desire it, you are winning new laurels for the automatic music machine industry and unquestionably it will reflect favorably upon the industry as a whole. Keep up the good work!

General Music Company

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